



There's only one right way®

**PARAG PARIKH FINANCIAL ADVISORY
SERVICES LIMITED**



**“We will only do with
your money,
what we would do
with our own.”**

- Warren Buffett

Corporate Information

Board of Directors

Parag Parikh
Rajeev Thakkar
Ashish Shah
Neil Parikh
Sahil Parikh
Sunil Gautam

Auditors

CVK & Associates,
Chartered Accountants

Company Secretary

Trupti Shah

Bankers

Axis Bank
HDFC Bank Limited

Registered Office

103, Veena Chambers
21, Dalal Street, Fort
Mumbai - 400 001.

Corporate Office

Great Western Building,
1st Floor, 130/132, Shahid Bhagat Singh Marg
Near Lion Gate, Fort
Mumbai - 400 001.

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Services Limited

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Notice

NOTICE IS HEREBY GIVEN THAT the Twentieth Annual General Meeting of the members of Parag Parikh Financial Advisory Services Limited will be held on Thursday 27th September, 2012 at 4.00 pm at Great Western Building, 130/132, Shahid Bhagat Singh Marg, Opp. Lion Gate, Fort, Mumbai 400 001 to transact the following businesses:

ORDINARY BUSINESS:

- 1 To receive, consider and adopt the audited Balance Sheet as at March 31st, 2012, the Statement of Profit and Loss for the year ended on that date, and the Report of the Directors' and Auditor's Report thereon.
- 2 To appoint CVK and Associates, Chartered Accountants as Statutory Auditors of the Company to hold office from the conclusion of this meeting until the conclusion of next Annual General Meeting, to fix their remuneration and if thought fit to pass with or without modification(s), the following resolution as an Ordinary Resolution:

"RESOLVED THAT M/s. CVK and Associates, Chartered Accountants, be and are hereby reappointed as Statutory Auditors of the Company to hold the office till the conclusion of next Annual general Meeting at the remuneration to be fixed by the Board of Directors."
- 3 To appoint a director in place of Mr. Rajeev Thakkar, who retires by rotation and being eligible offers himself for re-appointment.
- 4 To appoint a director in place of Mr. Sahil Parikh, who retires by rotation and being eligible offers himself for re-appointment.
- 5 To appoint a director in place of Mr. Neil Parikh, who retires by rotation and being eligible offers himself for re-appointment.
- 6 To appoint a director in place of Mr. Ashish Shah, who retires by rotation and being eligible offers himself for re-appointment.

For and on behalf of the Board of Directors of PPFAS Ltd

Place: Mumbai

Date: August 17, 2012

Registered Office:

103, Veena Chambers, 21, Dalal Street, Fort,
Mumbai – 400 001

Ashish Shah
Director

Parag Parikh
Director

Notes

- 1 A member entitled to attend and vote at meeting is entitled to appoint a Proxy to attend and vote instead of himself and the Proxy need not be a member.

Proxies in order to be effective must be deposited at the corporate office of the company not less than 48 hours before the commencement of the meeting.

- 2 Members are requested to bring their copies of the Annual Report while attending the Annual General Meeting.
- 3 Members desirous to obtain any information concerning the Accounts and Operations of the Company are requested to send their queries to the Company at least seven days prior to the date of the meeting, so that the information required by the members may be made available at the meeting.
- 4 Corporate members are requested to bring a certified true copy of a resolution pursuant to Section 187 giving authorisation for attending the meeting.
- 5 Members are requested to notify immediately any change in address to the company.

Director's Report

To the Shareholders

We are pleased to present our report on the business operations of the Company and the audited financial statements for the year ended March 31, 2012.

Financial Results

Highlights of the Financial Results for the years 2011-12 and 2010-11 are given below:

Particulars	For the year ended	For the year ended
	31-Mar-12	31-Mar-11
	(Rs. in Lacs)	(Rs. in Lacs)
Operating Income	663.10	834.55
Other Income	108.37	516.79
Total Income	771.47	1,351.34
Profit before depreciation and tax	205.89	733.89
Depreciation	21.18	24.28
Profit before tax	184.71	709.61
Current Tax	23.00	125.48
Deferred Tax	(1.34)	(1.88)
Profit / (Loss) after tax	163.05	586.02
Share Capital	651.48	651.48
Reserves and Surplus	2,471.98	2,308.92

Dividend

With a view to conserve resources and increase net worth of the Company, no dividend is proposed for the year. Capital adequacy is a key factor in the financial markets. Retention of earnings over the years has helped our net worth cross Rs. 31 Crores. During the course of the financial year 2011-12, the company also invested Rs. 15 crores in its 100% subsidiary, PPFAS Asset Management Pvt. Ltd.

Deposits

The Company has not accepted any deposits pursuant to the provisions of section 58A of the Companies Act, 1956.

Management Discussion and Analysis and Results of operations

Environment in the Capital Markets

The Financial Year ended March 31, 2012 continued to show sluggishness in the equity markets. Cash market volumes on the National Stock Exchange and the Bombay Stock Exchange declined further.

Our stance

Invested amount in listed equities as on date is about Rs. 3.2 crores. Apart from this we have invested Rs. 15 crores in PPFAS Asset Management Private Ltd. The setup of the AMC is complete and we are awaiting the final approval from SEBI to commence our Mutual Fund business.

We discontinued our Depository Participant business with NSDL looking at the lack of a large enough client base. We also discontinued our derivatives activities on the National Stock Exchange. Going forward our main focus will be on the investment management activities which will be conducted by the Asset Management Company. PPFAS will continue to act as a financial planner, advisor and distributor as well as offer non-discretionary portfolio management services and other portfolio management services as may be decided from time to time.

Our revenue and profitability was strong in the financial year ended March 31, 2012. The net worth of PPFAS at the end of March 31, 2012 has crossed Rs. 31 crores and profit for the just ended financial year was at Rs. 1.63 crores.

Operations of PPFAS

Portfolio Management Services Cognito (Value investment oriented PMS)

Based on the range bound equity markets, Cognito gave moderate absolute investment returns in the last year. Relative returns as compared to the indices over the last one year were good. The long term track record remains excellent.

The weighted average performance of the Portfolio Management Scheme across all clients is given below.

Performance of Cognito Portfolio Management Scheme

Particulars	PMS Returns	Sensex Returns	Nifty Returns
November 1996 (Inception) to June 30, 2012 (Annualised)	18.54%	13.34%	13.42%
Last 1 Year	4.34%	-6.87%	-5.89%
Last 3 Years	17.20%	4.05%	4.80%
Last 5 Years	14.46%	4.79%	5.35%

Asset Management Company

Shareholders will be pleased to know that post receipt of the in-principle approval from SEBI to set up an Asset Management Company, PPFAS has incorporated PPFAS Asset Management Private Limited and has applied to SEBI for the final approval. We expect the Mutual Fund to commence operations in 2012-13.

In the near term there will be set up costs and a small sacrifice in terms of margins. On the whole however we expect the graduation from being a portfolio manager to being a mutual fund manager to be hugely beneficial to our clients as well as to us.

Brokerage business

Our description last year of this business continues to remain valid.

"The retail and institutional brokerage business has seen increasing margin pressure. In the retail space, price (i.e. brokerage rate) and lower risk management margins to be kept with the broker are seen by clients as sole differentiators among different brokers. On the institutional side there is increasing demand for more depth and breadth of research and a focus on getting management meetings to discuss minutiae unrelated to the long term

prospects of the investment. This results in increased costs for the broker at a time when volumes traded are falling and brokerage rates have been reduced.

We see the brokerage desk as a pure execution platform ancillary to our financial planning, distribution and investment management activities and will run it as such. We refuse to participate in a rate war for market share."

Financial Planning and distribution of financial products

Sluggish equity markets and measures like removal of entry load has resulted in many financial distributors to abandon the space. Resistance to pay advisory fees has resulted in a slow growth in the financial planning space. We are very positive on the need for financial planning and for quality distributors and will enhance focus in this area. Financial planning services offered by PPFAS both online as well as offline continue to notch up client satisfaction and word of mouth referrals. For many clients, financial planning is the beginning of long term association with PPFAS.

Client acquisition efforts

PPFAS continues to communicate and engage with its existing and potential clients through low cost mediums like the internet. We now have a thriving online and offline community which interacts in seminars, on blogs, youtube, social media like facebook and twitter.

Finances

A lot of the surplus funds of the company are invested in money market mutual funds and bank deposits. A portion of the investments of the company was invested in the Asset Management Company in financial year 2012-13. The debt free status of the Company continues.

Human Resources

The camaraderie and commitment of the team at PPFAS remains outstanding. The financial year 2011-12 saw the setting up of PPFAS Asset Management Private Limited and consequent change in the roles of some of the team members at PPFAS. All the team members have been working with dedication in setting up of the new venture.

Future Outlook

The coming couple of years are expected to be exciting as well as challenging on account of the change in business model and changing environment in capital markets. We expect that the first scheme of the new mutual fund will be launched in the financial year 2012-13. Setting up of any new business has its initial gestation period. PPFAS has been managing investments since 1996. It is expected that this long track record of 16 years will help it achieve profitability in the mutual fund space at the earliest.

Directors

In accordance with the requirements of the Companies Act, 1956, Mr. Rajeev Thakkar, Mr. Sahil Parikh, Mr. Neil Parikh and Mr. Ashish Shah, will retire by rotation at the Twentieth Annual General Meeting and being eligible offer themselves for reappointment. The Board recommends their reappointment. During the year, Mr. Parag Parikh and Mr. Rajeev Thakkar, Whole Time Directors were re-designated as Directors with effect from close of business hours of 29th February, 2012.

Directors' Responsibility Statement

Pursuant to the requirement under Section 217 (2AA) of the Companies Act, 1956, with respect to the Directors' Responsibility Statement, it is hereby confirmed;

- a. that in the preparation of the accounts for the financial year ended 31st March, 2012 the applicable accounting standards have been followed;
- b. that the Directors have selected such accounting policies and applied them consistently and made judgments and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit of the Company for the year under review;
- c. that the directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- d. that the Directors have prepared the accounts for the financial year ended 31st March, 2012 on a 'going concern' basis.

Particulars of employees

Particulars of employees within the meaning of Section 217 (2A) of the Companies Act, 1956 read with The Companies (Particulars of Employees) Rules, 1975 as amended have not been furnished as there was no employee in the aforesaid category.

Audit Committee

The Composition of audit committee constituted under the provisions of Section 292A of the Companies Act, 1956 is as under:

Mr. Rajeev Thakkar	Chairman of the Committee
Mr. Sunil Gautam	Member of the Committee
Mr. Sahil Parikh	Member of the Committee

Matters required to be reported upon as per the Companies (Disclosure of the particulars in the report of the Board of Directors) Rules, 1988

In pursuance of the above requirements, we report as follows:

a) Energy conservation

As the Company is engaged in rendering professional services, electricity cost is not a major component of total cost. The Company recognises the need and importance of conservation of energy. The electrical and electronic equipments used by the Company are switched off while not in use to conserve energy.

b) Technology absorption, adoption and innovation

As the Company is not engaged in any manufacturing activities, this section does not apply to the Company. The Company's employees keep upgrading their professional skills and are aware of the latest developments in the financial markets.

c) Foreign exchange earnings and outgo

Foreign exchange outgo during the year was 100,614/- HKD & 3,168/- USD

Foreign exchange earnings during the year was 22,902/- USD

Subsidiary Information

During the year, Articles of Dissolution of The Dimension Ventures Inc., overseas subsidiary company of Parag Parikh Financial Advisory Services Ltd was filed in the State of North Carolina. The RBI procedure for the closure of the aforesaid subsidiary company is in process.

Consolidated Financial Statement of PPFAS with its subsidiaries

In accordance with section 212 of the Companies Act, 1956 the audited accounts together with Directors' Report and Auditors' Report of the subsidiary Company is appended and forms part of the Annual Report. The statement pursuant to section 212 of the Companies Act, 1956 also forms part of this report. This annual report also includes consolidated financial statements for the financial year 2011-12.

Statutory Auditors

M/s CVK & Associates, Chartered Accountants the auditors of the company retire at the conclusion of ensuing annual general meeting and have expressed their willingness to continue as Auditors, if reappointed.

Acknowledgment

The directors wish to place on record their appreciation for the co-operation given to the Company by its employees, clients, bankers and shareholders.

For and on behalf of the Board of Directors of PPFAS Ltd

Place: Mumbai

Date: August 17, 2012

Registered Office:

103, Veena Chambers, 21, Dalal Street, Fort,
Mumbai – 400 001

Ashish Shah
Director

Parag Parikh
Director

Auditor's Report

CVK & Associates
Chartered Accountants

2, Samarth Apartments
D. S. Barbrekar Road, Gokhale Road,(North)
Dadar ,Mumbai – 400 028
Phone : 24468717, 24451488
Fax No: 2446 6139

TO THE MEMBERS OF PARAG PARIKH FINANCIAL ADVISORY SERVICES LIMITED

- 1 We have audited the attached Balance Sheet of Parag Parikh Financial Advisory Services Limited as at 31st March, 2012, and also the Statement of Profit and Loss for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2 We conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material mis-statement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3 As required by the Companies (Auditor's Report) Order, 2003 as amended by Companies (Auditor's Report) (Amendment) Order, 2004 (together 'the Order'), issued by the Central Government of India in terms of sub-section (4A) of Section 227 of 'The Companies Act, 1956' of India (the 'Act') and on the basis of such checks of the books and records of the Company as we considered appropriate and according to the information and explanations given to us, we give in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the said Order.
- 4 Further to our comments in the Annexure referred to above, we report that:
 - a) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) In our opinion, proper books of account as required by law have been kept by the Company, so far as appears from our examination of those books.
 - c) The Balance Sheet and the Statement of Profit and Loss dealt with by this report, are in agreement with the books of accounts.
 - d) In our opinion, the Balance Sheet and Statement of Profit and Loss dealt with by this report comply with the Accounting Standards referred to in Sub-section (3C) of Section 211 of the Companies Act, 1956.
 - e) On the basis of written representations received from the directors, and taken on record by the Board of Directors, we report that none of the Directors is disqualified as on 31st March, 2012 from being appointed as a Director in terms of clause (g) of sub-section (1) of Section 274 of the Companies Act, 1956.

f) In our opinion and to the best of our information and according to the explanations given to us, the said accounts, read with the notes thereon, give the information required by the Companies Act, 1956 in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

(I) in the case of the Balance Sheet, of the state of affairs of the Company as at 31st March, 2012 and

(ii) in the case of the Statement of Profit and Loss, of the Profit of the Company for the year ended on that date.

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

Place: Mumbai

Date: August 17, 2012

K.P. Chaudhari, Partner

M.No. 31661

Annexure referred to in paragraph 3 of our report of even date

The Annexure referred to in the Auditors' report to the Members of Parag Parikh Financial Advisory Services Limited (the Company) for the year ended 31st March, 2012. We report that:

1 (a) The Company is maintaining proper records showing full particulars including quantitative details and situation of Fixed Assets.

(b) The Fixed Assets of the Company have been physically verified by the management at reasonable intervals and no material discrepancies were noticed on such verification.

(c) There was no disposal of any substantial part of the company's Fixed Assets during the year.

2 The company did not have any inventory during the year.

3 The Company has neither granted, nor taken any loans, secured or unsecured to/from companies, firms or other parties covered in the register maintained under section 301 of the Companies Act, 1956.

4 There is adequate internal control procedure commensurate with the size of the Company and the nature of its business, for the purchase of shares, plant & machinery, equipment and other assets and for the sale of securities. No major weakness has been noticed in the internal controls during the course of our audit.

5 There are no transactions during the year that need to be entered into a register in pursuance of section 301 of the Companies Act, 1956.

6 Company has not accepted any deposits from the public, so as to attract the directives issued by the Reserve Bank of India and the provisions of sections 58A and 58AA of the Companies Act, 1956, and the rules framed there under.

7 In our opinion, the Company has an internal audit system commensurate with the size and nature of its business

8 Maintenance of cost records has not been prescribed for the company by the Central Government, under section 209 (1) (d) of the Companies Act, 1956.

9 (a) As per the records of the Company, the company is generally regular in depositing undisputed statutory dues including Provident Fund, Income-tax, Service-tax, Wealth Tax, Cess and any other statutory dues with the appropriate authorities. As per the records of the Company, there were no arrears of outstanding statutory dues as at the last day of the financial year concerned for a period of more than six months from the date they became payable.

(b) According to the information and explanations given to us, there are no dues outstanding of Income Tax, Service Tax and Wealth Tax on account of any dispute except as follows:

Nature of Statute	Nature of Dues	Amount Disputed (Rs. in Lakhs)	Period to which the amount relates	Forum where dispute is pending
The Finance Act 1994	Service Tax	2.37	F Y 2001-02	Appellate tribunal (CESTAT)
The Income Tax Act 1961	Income Tax	5.6	A Y 2007-08	Commissioner of Income Tax (Appeal)

- 10 The Company does not have accumulated losses and has not incurred cash loss during the current financial year;
- 11 As per the documents and records produced before us, the Company has not defaulted in repayment of dues to institutions, banks or debenture holders.
- 12 The Company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- 13 The provisions of any special statute applicable to the chit fund, nidhi, mutual benefit fund or society do not apply to the company.
- 14 In respect of dealing in Shares, Securities, Debentures and Other Investments, proper records have been maintained by the Company of the transactions and contracts and timely entries have been made therein and the Securities are held by the Company in its own name.
- 15 According to the information and explanations given to us, the Company has not given any guarantee for loans taken by others from bank or financial institutions.
- 16 The Company has not obtained any term loans.
- 17 The funds raised on short-term basis have not been used by the Company for long-term investment or vice versa.
- 18 The Company has not made any preferential allotment of shares to parties and companies covered in the Register maintained under section 301 of the Companies Act, 1956.
- 19 The Company has not issued any debentures.
- 20 The Company has not raised any money by public issue.

For CVK & Associate

Chartered Accountants

(Firm's Registration no.-101745W)

Place: Mumbai
Date: August 17, 2012

K.P. Chaudhari, Partner
M.No. 31661

Balance Sheet as at 31st March 2012

Particulars	Note No	As at 31st March, 2012 (Rs)	As at 31st March, 2011 (Rs)
EQUITY AND LIABILITIES			
Shareholders' Funds			
(a) Share Capital	1	65,148,050	65,148,050
(b) Reserves And Surplus	2	247,198,000	230,892,538
	(a)	312,346,050	296,040,588
Current Liabilities			
(a) Trade Payables	3	1,409,870	11,657,403
(b) Other Current Liabilities	4	2,666,739	4,066,620
(c) Short Term Provisions	5	12,900,020	18,559,064
	(b)	16,976,629	34,283,087
Total	(a+b)	329,322,679	330,323,675
ASSETS			
Non-Current Assets			
(a) Fixed Assets			
(i) Tangible Assets	6A	7,188,452	5,479,448
(ii) Intangible Assets	6B	482,119	749,564
	(c)	7,670,571	6,229,012
(b) Non-Current Investments	7	230,412,517	208,704,206
(c) Long-Term Loans & Advances	8	5,029,924	4,629,922
(d) Deferred Tax Assets	9	1,369,639	1,235,177
	(d)	236,812,080	214,569,305
Current Assets			
(a) Current Investments	10	23,699,258	21,038,243
(b) Trade Receivables	11	18,873,622	25,417,181
(c) Cash & Cash Equivalents	12	6,328,855	23,242,864
(d) Short-Term Loans & Advances	13	33,930,463	38,082,758
(e) Other Current Assets	14	2,007,830	1,744,312
	(e)	84,840,028	109,525,358
Total	(c+d+e)	329,322,679	330,323,675

Notes forming part of accounts 21 to 31.

Other notes referred to above form an integral part of the Financial Statements

As per our Report of even date

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

For and on behalf of the Board of Directors of PPFAS Ltd

K.P. Chaudhari, Partner

M.No. 31661

Place: Mumbai

Date: August 17, 2012

Ashish Shah

Director

Parag Parikh

Director

Trupti Shah

Company Secretary

Statement of Profit & Loss for the year ended 31st March 2012

Particulars	Note No	Figures for the year ended 31st March, 2012	Figures for the year ended 31st March, 2011
Income			
Revenue From Operations	15	66,310,447	83,455,661
Other Income	16	10,836,878	51,678,516
Total Revenue		77,147,325	135,134,177
Expenses			
Employee Benefits Expenses	17	34,461,554	39,340,914
Finance Costs	18	8,378	79,006
Depreciation & Amortization Expenses	19	2,118,483	2,428,193
Other Expenses	20	22,087,910	22,324,888
Total Expenses		58,676,325	64,173,001
Profit Before Tax		18,471,000	70,961,176
Tax Expense			
Current Tax		2,300,000	12,547,989
Deferred Tax Income		(134,462)	(188,778)
Profit (Loss) for the Period		16,305,462	58,601,965
Earning Per Equity Share			
Basic		2.50	9.00
Diluted		2.50	9.00

Notes forming part of accounts 21 to 31.

Other notes referred to above form an integral part of the Financial Statements

As per our Report of even date

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

For and on behalf of the Board of Directors of PPFAS Ltd

K.P. Chaudhari, Partner

M.No. 31661

Place: Mumbai

Date: August 17, 2012

Ashish Shah

Director

Parag Parikh

Director

Trupti Shah
Company Secretary

Notes to and forming Part of Balance Sheet as at March 31st, 2012

Note No		As at 31st March, 2012	As at 31st March, 2011		
1	Share Capital				
	Authorized:				
	20,000,000 Equity Shares of Rs.10/- each	200,000,000	20,000,000		
	Issued, Subscribed & Paid Up				
	6,514,805 Equity Shares of Rs.10/- each fully paid	65,148,050	65,148,050		
	(Inclusive of 2,646,805 shares issued to shareholders of Parag Parikh Securities Ltd at par on Amalgamation)	65,148,050	65,148,050		
		As at 31st March, 2012		As at 31st March, 2011	
		Number	(Rs)	Number	(Rs)
	Share Capital				
	Reconciliation of Shares outstanding as at the beginning and at the end of the reporting period.				
At the beginning of the period	6,514,805	65,148,050	6,514,805	65,148,050	
Issued during the period	Nil	Nil	Nil	Nil	
Outstanding at the end of the period	6,514,805	65,148,050	6,514,805	65,148,050	
Details of Shareholders holding more than 5 % of Ordinary Shares					
Name of the Shareholders	Number	% of Holding	Number	% of Holding	
Parag S Parikh	5,048,695	77.49	5,048,695	77.49	
Empeegee Portfolio Management Services Private Ltd	350,000	5.37	350,000	5.37	
2	Reserves and Surplus				
	General Reserve (a)		385,000	385,000	
	Capital Redemption Reserves (b)		10,100,000	10,100,000	
	Surplus/(deficit) in the statement of Profit and Loss				
	At the Beginning of the Accounting period		220,407,538	161,805,573	
	Additions During the year (Balance in statement of Profit & Loss)		16,305,462	58,601,965	
At the End of the Accounting period (c)		236,713,000	220,407,538		
Total (a+b+c)		247,198,000	230,892,538		
3	Trade Payables				
	Sundry Creditors		1,409,870	11,657,403	
		1,409,870	11,657,403		
4	Other Current Liabilities				
	TDS - Professional Fees		386,235	466,849	
	TDS - Salaries		2,265,021	3,595,271	
	TDS - Rent		14,891	-	
	TDS - Contractor		592	4,500	
		2,666,739	4,066,620		
5	Short term Provisions				
	Salary Payable		9,111,261	14,159,853	
	Profession Charges Payable		2,963,976	3,053,702	
	Provisions For Audit Fees		315,000	266,910	
	Provision for Expenses		211,720	613,289	
	Providend Fund Payable		128,242	276,437	
	PMS-Service Tax Payable Banking		48,125	-	
	Stamp Duty Payable		27,265	77,727	
	Security Transaction Tax Payable		20,420	87,902	
	Provision for Bad Debts		62,058	-	
	Profession Tax Payable		6,750	11,525	
	ESIC Payable		5,203	11,719	
		12,900,020	18,559,064		

Note 6: Particulars of Fixed Assets for the year ended 31st March, 2012

Sr. No	Asset	Rate of Dep	Gross Block as at 01/04/11	Additions during the year	Deductions during the year	Gross Block as at 31/03/12	Provision for Dep upto 31/03/11	Depreciation for the year 11-12	Accu.Depreciation on Sold Assets	Total dep upto 31/03/12	Net Block as at 31/03/12	Net Block as at 31/03/11
A.	Tangible Assets											
1	Computer	40.00%	8,854,783	428,909	-	9,283,692	8,232,756	317,624	-	8,550,380	733,312	622,027
2	Electrical Equipment	13.91%	4,268,312	194,001	-	4,462,313	3,326,272	144,548	-	3,470,820	991,494	942,040
3	Electrical Installation	13.91%	324,815	51,475	-	376,290	265,351	11,391	-	276,742	99,548	59,464
4	Motor Car*	25.91%	5,118,969	2,661,672	2,057,005	5,723,636	2,144,824	1,115,983	1,179,582	2,081,225	3,642,411	2,974,145
5	Office Furniture	18.10%	3,694,120	1,063,521	-	4,757,641	2,812,349	223,605	-	3,035,954	1,721,687	881,771
	TOTAL		22,260,999	4,399,578	2,057,005	24,603,572	16,781,552	1,813,151	1,179,582	17,415,121	7,188,452	5,479,448
B.	Intangible Assets											
1	Computer Software	40.00%	5,138,881	37,887	-	5,176,768	4,389,317	305,332	-	4,694,649	482,119	749,564
	TOTAL		5,138,881	37,887	-	5,176,768	4,389,317	305,332	-	4,694,649	482,119	749,564
	TOTAL (A+B)		27,399,880	4,437,465	2,057,005	29,780,340	21,170,869	2,118,483	1,179,582	22,109,770	7,670,571	6,229,012
	Previous Year		26,915,220	3,108,930	2,624,270	27,399,880	20,758,832	2,428,193	2,016,156	21,170,869	6,229,012	-

* Assets Registered in the personal name of Directors.

Note 7: Non - Current Investments

Particulars	No of shares	Cost for 31/03/2012'	MKT. Rate 31/03/2012'	MKT. Value on 31/03/2012'	No of shares	Cost for 31/03/2011'
Quoted Investment: "Equity Shares Fully Paid"						
Action Construction	558	17,247	31	17,354	-	-
Aditya Birla Nuvo Ltd	35	28,604	934	32,692	-	-
Aegis Logistics Ltd	528	69,035	150	79,121	-	-
Ashina House	80	11,806	165	13,204	-	-
Axis Bank	6,041	4,961,116	1,146	6,922,382	-	-
Bajaj Corp Ltd	145	14,995	116	16,777	-	-
Balmer Lawrie Van Ltd	51	28,478	533	27,203	-	-
Blue Star Limited	47	7,887	189	8,860	-	-
Camlin Ltd	147	4,998	34	5,064	-	-
Crompton Greaves Ltd	750	105,642	138	103,613	-	-
Engineers India Ltd	77	16,969	254	19,558	-	-
Fortis MLR	234	7,488	28	6,540	-	-
Greaves Cotton Ltd	346	29,736	87	29,946	-	-
Gujarat Gas	20	6,690	390	7,793	-	-
Honda Seil Power Ltd	71	23,243	368	26,128	-	-
ICICI Bank	71	49,025	887	62,995	-	-
ICRA Ltd	16	14,720	1,121	17,931	-	-
IDFC Ltd	356	37,161	135	48,096	-	-
ILFS & Investment Managers Ltd	236,926	10,122,761	27	6,420,695	232,550	10,002,300
Indra Gas	50	15,825	379	18,938	-	-
J K & Bank	37	26,732	917	33,942	-	-
JK Lakshmi	500	18,500	65	32,600	-	-
Maharashtra Scooter	9,132	2,743,660	302	2,758,321	-	-
Mazda Ltd	170	14,428	87	14,790	-	-
Mphasis Ltd	250	78,095	404	101,075	-	-
NESCO Ltd	13	7,150	631	8,199	-	-
NOIDA Toll Bridge Ltd	340,761	10,158,225	22	7,650,084	333,750	9,998,982
Piramal Healthcare Ltd	7,525	3,045,740	469	3,529,225	-	-
Polaris Lab	114	14,851	164	18,685	-	-
PSU Bank Bees	49	14,620	340	16,660	-	-
Revathi Equipment Ltd	90	28,818	272	24,512	-	-
Sasken Communications	119	12,340	115	13,649	-	-
Standard Chartered PLC(IDR)	563	39,433	94	52,950	-	-
Sterling Holiday Resorts (India)	62	4,670	86	5,326	-	-
Swaraj Engineering Ltd	55	24,207	401	22,058	-	-
Tata Motors NPP DVR	294	24,898	158	46,393	-	-
VST Tiller Ltd	43	21,509	454	19,522	-	-
Total- (i)		31,851,302		28,232,878		20,001,282
Unquoted Investments:						
Karrox Technologies Ltd.	50,000	2,000,000			50,000	2,000,000
Mumbai stock Exchange	11,401	1,140,977			11,401	1,140,977
Pal pageout					17,200	318,200
Total- (ii)	-	3,140,977				3,459,177
Investment in mutual Fund						
Birla SunLife Cash Manager (iii)	468,562	44,920,238		47,631,007	18,444,802	184,503,351
Total- (iii)		44,920,238				184,503,351
Subsidiary Companies						
Dimension Venture INC USA	-	-			15,000	740,396
PPFAS Asset Management Pvt. Ltd	15,000,000	150,000,000			-	-
PPFAS Trustee Co. Pvt. Ltd	50,000	500,000			-	-
Total- (iv)		150,500,000				740,396
Grand Total (i+ii+iii+iv)		230,412,517				208,704,206

8	Long Term Loans and Advances		
	Advances recoverable in cash or kind		
	Previous year Taxes Refundable	3,357,673	4,759,922
	a) Advance Tax (Net of Provision for Tax)	1,672,251	(130,000)
		5,029,924	4,629,922
9	Deferred Tax Asset		
	Opening Balance	1,235,177	1,046,399
	Impact of difference between Depreciation charged as per Company Law & Depreciation charged as per Tax Law	134,462	188,778
	Net Deferred Tax Asset	1,369,639	1,235,177
10	Current Investments		
	Fixed Deposits with maturity less than 12 months	23,699,258	21,038,243
		23,699,258	21,038,243
11	Trade Receivables		
	(1) debts outstanding for a period exceeding six months from the date they are due	Nil	Nil
	(2) Other Debts (Unsecured considered good)	18,873,622	25,417,181
	Total	18,873,622	25,417,181
12	Cash & Cash Equivalents		
	(i) Cash in hand and as Imprest	71,221	58,078
	(ii) On Current Accounts	6,257,634	23,184,786
		6,328,855	23,242,864
13	Short Term Loans and Advances		
	(i) Deposits with Stock Exchange	16,050,000	18,050,000
	(ii) Other Deposits	16,648,360	19,094,160
	(iii) Advances	1,232,103	938,598
		33,930,463	38,082,758
14	Other Current Assets		
	Prepaid Expenses	812,247	901,351
	Interest accrued on Fixed Deposits	1,195,583	842,961
		2,007,830	1,744,312

Notes to and forming Part of Statement of Profit & Loss for Year Ended March 31st 2012

Note No	Particulars	Figures for the year ended 31st March, 2012	Figures for the year ended 31st March, 2011
15	Revenue From Operations		
	Brokerage	10,601,834	24,611,645
	Advisory Fees	1,614,622	224,589
	Portfolio Management Fees	50,673,435	56,182,749
	Dp Fees	287,702	263,145
	Placement Charges - MF	3,132,854	2,173,533
		66,310,447	83,455,661
16	Other Income		
a	Net Gain/Loss on Sale of Investment		
	Profit on share dealings	10,136	-
	Short Term Capital Gain on Equity	28,150	19,996,219
	Short Term Capital Gain on Mutual Fund	36,686	-
	Long Term Capital Gain Equity	-	20,158,994
	Total (a)	74,972	40,155,213
b	Other Non-Operating Income		
	Profit on Sale of Car	222,577	258,981
	Interest on Fixed Deposit	1,992,767	1,052,456
	Interest on ILFS Margin	121,602	574,177
	Dividend on Shares	876,710	1,781,133
	Dividend on Mutual Fund	7,122,201	7,747,514
	Other Income	426,050	109,042
	Total (b)	10,761,906	11,523,303
	Total (a + b)	10,836,878	51,678,516
17	Employee Benefit expenses		
	Salary and Wages		
	Office Staff Salary	31,798,537	37,098,712
	Contribution to Provident Fund and other funds		
	Contribution to Provident Fund	2,031,597	1,693,300
	Other expenses		
	Staff Welfare	631,420	548,902
		34,461,554	39,340,914
18	Financial Costs		
	Interest on Overdraft	8,378	10,068
	Bank Guarantee Charges	-	68,938
		8,378	79,006
19	Depreciation and Amortization expense		
	Depreciation of Tangible Assets	1,813,151	1,700,023
	Amortization of Intangible Assets	305,332	728,170
		2,118,483	2,428,193

20	Other expenses		
	Professional charges	10,447,249	8,959,823
	Entertainment & Business promotion expenses	994,078	1,562,396
	Electricity expenses	944,563	1,017,760
	Computer maintenance	863,134	1,044,761
	Rent expenses	778,387	732,000
	Telephone/Communication	747,007	650,626
	Advertising expenses	623,010	1,343,067
	Motor car expenses	551,234	437,277
	Repairs & maintenance	538,482	525,791
	Prior period expenses/income	537,158	(303,775)
	Printing & stationery	445,087	816,103
	Membership & subscription	444,699	787,364
	Travelling expenses	444,316	622,697
	Conveyance charges	372,128	382,935
	Stamp duty	364,760	563,632
	Lease line charges	352,172	280,901
	Transaction charges	341,571	394,353
	Investments written off	318,200	-
	Postage & Courier charges	309,383	254,282
	Audit fees	345,000	345,000
	Miscellaneous expenses	228,931	260,688
	Seminar fees	209,576	76,245
	Insurance charges	169,099	197,504
	General charges NSDL/NSE/STP	144,580	106,348
	Security service charges	143,999	145,236
	VSAT charges	100,000	110,300
	Books & periodicals	65,812	123,445
	Franking charges	62,170	170,758
	Bank charges	36,945	26,177
	BSE rent and maintenance charges	31,771	50,138
	Demat charges	31,720	129,031
	Penalties levied by stock exchange	31,610	34,293
	Internet charges	23,779	169,404
	STT, Service Tax & other charges on Share Invest.	16,531	253,057
	Filing fees	10,596	12,330
	ILFS charges	7,237	26,666
	Turnover (SEBI)	7,164	11,339
	Maharashtra Labour Welfare Fund	2,772	2,936
	Professional tax - company	2,000	2,000
	TOTAL	22,087,910	22,324,888

SCHEDULE ANNEXED TO AND FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2012 AND THE STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED ON THAT DATE

Notes To Accounts

21 Company Information

Parag Parikh Financial Advisory Services Ltd was incorporated on 12th October, 1992. The company's corporate office is located in Mumbai. The company currently offers services like Portfolio Management, Financial Planning, Stock Broking, Institutional Broking and distribution of financial products. Equity Research, Investment-based analysis and application of Behavioral Finance concepts forms the core of the business model of the company.

22 Significant Accounting Policies

a) Accounting Convention

The financial statements are prepared under the historical cost convention and materially comply with the mandatory accounting standards issued by the Institute of Chartered Accountants of India.

All assets and liabilities have been classified as current or non-current as per the Company's normal operating cycle and other criteria set out in Revised Schedule VI to the Companies Act, 1956. The Company has ascertained its operating cycle as 12 months for the purpose of current / non-current classification of assets and liabilities.

b) Revenue Recognition

Revenue from Brokerage, Interest and other business is generally recognized on accrual basis. Dividend on shares is accounted on cash basis for the sake of convenience, and for want of information.

c) Expenditure

Expenses are accounted for on accrual basis and provision is made for all known losses and liabilities

d) Tangible and intangible Assets

Fixed Assets are valued at cost less accumulated depreciation. The cost of an asset comprises of its purchase price and any directly attributable cost of bringing the asset to its present condition for intended use.

Intangible assets are stated at cost of acquisition less accumulated amortization and accumulated impairment loss, if any.

e) Investments

Investments are valued at their acquisition costs. Investments are classified into current and long-term investments. Current investments are stated at the lower of cost and fair value. Long-term investments are stated at cost.

f) Depreciation

Depreciation on Fixed Assets is provided on Written Down Value method (WDV) in the manner prescribed under the Companies Act, 1956 read with Schedule XIV thereto.

g) Trade Receivables and Loans and Advances

Trade Receivables and Loans and Advances are stated after making adequate provisions for doubtful balances.

h) Portfolio Management Scheme (PMS)

The Investments under the PMS are made on behalf of and in the respective names of the Investors. Therefore, the amounts received under PMS and the corresponding Investments made do not get reflected in the Financial Statements of the Company.

i) Share Transactions

Gain or loss on sale of shares, Derivatives, Mutual Fund units etc. held as investments, is shown at net values.

j) Foreign Currency Transactions

Foreign currency transactions are recorded at the exchange rates prevailing on the date of the transaction.

k) Employee Benefits

(i) Retirement benefits in the form of Provident Fund are a defined contribution scheme and the contribution is charged to the Statement of Profit and Loss of the year when the contribution to the fund is due. There are no other obligations other than the contribution payable to the fund.

(ii) The company's gratuity scheme is a defined benefit plan. The Company's net obligation in respect of the gratuity benefit scheme is calculated by estimating the amount of future benefit that employees have earned in return for their services in the current and prior periods.

The present value of the obligation is determined based on the actuarial valuation. This amount is funded through an employee gratuity trust managed by HDFC Standard Life Insurance.

l) Provision and Contingent Liabilities

Provision involving substantial degree of estimation in measurement is recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent Liabilities are not recognized in accounts but are only disclosed in the notes to accounts.

m) Cash and Cash Equivalents

Cash and cash equivalents include cash in hand, demand deposits with banks, other short-term highly liquid investments with original maturities of one year or less.

n) Taxes on Income

Current Tax is determined as the amount of tax payable in respect of the taxable income for the period.

Deferred Tax is recognized, subject to the consideration of prudence, on timing differences, being the difference between taxable income and accounting income that originate in one period and are capable of reversal in one or more subsequent periods.

23 The amount payable to the Small Scale Undertaking is NIL. (Previous year Nil).

24 Funds received from various investors and invested on their behalf & in their respective names under the Portfolio Management Scheme, as at 31st March, 2012 are Rs. 313.33 crores under 'Cognito Scheme'.

25 Contingent Liabilities.**(Amt in Lakhs)**

Contingent Liabilities	FY 2011-12	FY 2010-11
* Income Tax (A.Y. 2007-08)	5.60	5.60
Income Tax (A.Y.2008-09)	Nil	8.06
Service Tax	2.37	2.37
Axis Bank Guarantee (NSE)	25.00	25.00

* Income Tax case (AY-2007-08)

This relates to the case of Parag Parikh Securities Ltd which has merged with the company effective 1st October 2006

26 Major Components of Deferred Tax Assets

Deferred Tax Assets	(Amount in Rs.)	
I. Opening Balance		12,35,177
II Changes during the Year		
a. Timing Difference in Depreciation		
As per Accounts	21,18,443	
As per Income tax Act	17,03,989	
Under charged for tax purpose	4,14,494	
Deferred Tax @ 33.2175%		1,34,462
b. Timing difference in Gratuity	0	-
III. Deferred Tax Income credited to P&L Account	1,34,462	
IV. Net Deferred tax Assets as per Balance Sheet.		13,69,639

27 Disclosures as required by Schedule VI of the Companies Act, 1956**a) Particulars of Auditor's Remuneration**

Particulars	FY 2011-12	FY 2010-11
a) As Auditors	1,95,000/-	1,95,000/-
b) For other Services	1,50,000/-	1,50,000/-
TOTAL	3,45,000/-	3,45,000/-

b) Value of Imports

Particulars	FY 2011-12	FY 2010-11
Value of Imports	NIL	NIL

c) Expenditure in Foreign Exchange

Particulars	FY 2011-12	FY 2010-11
Professional Charges HKD	100,614/-	-
Travelling Charges USD	3,168/-	10,344/-

d) Earnings in Foreign Exchange

Particulars	FY 2011-12	FY 2010-11
Earnings in Foreign Exchange (USD)- Dividend	22,448/-	-
Earnings in Foreign Exchange (USD)- Advisory services	454/-	1,468/-

28 Disclosure as required by Accounting Standard and other announcements issued by ICAI.

As per Accounting Standard 18, issued by the Institute of Chartered Accounts of India, the disclosures of transactions with the related parties as defined in the Accounting Standard are given below:

Name of the Related Party.	Relationship	Nature of Payment	Amount
Empeegee Portfolio Management Services Pvt. Ltd.	Enterprise over which Key Managerial Personnel are able to exercise significant influence.	Rent	7,78,387/-
Parag Parikh	Director who is able to exercise significant influence	Consultancy fees	35,60,000/-
Rajeev Thakkar	Director who is able to exercise significant influence	Salary	56,78,625/-
Neil Parikh	Director who is able to exercise significant influence	Salary	7,40,000/-
Ashish Shah	Director who is able to exercise significant influence	Salary	19,73,833/-

29 Earnings per share (EPS)

Particulars	Current year	Previous year
Profit attributable to equity shareholders	16,305,462/-	58,601,965/-
Weighted average number of equity shares Outstanding during the year	6,514,805/-	6,514,805/-
Basic & Diluted EPS	Rs. 2.50/-	Rs. 9/-
Nominal value per share	Rs. 10/-	Rs. 10/-

30 The Company had invested in PPFAS Asset Management Private Limited & PPFAS Trustee Company Private Limited, which are wholly owned subsidiary of the company. The Foreign subsidiary Dimensions Venture Inc has been liquidated during the year.

31 Previous year's figures have been regrouped and rearranged wherever necessary.

As per our Report of even date

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

For and on behalf of the Board of Directors of PPFAS Ltd

K.P. Chaudhari, Partner
M.No. 31661

Ashish Shah
Director

Parag Parikh
Director

Place: Mumbai
Date: August 17, 2012

Trupti Shah
Company Secretary

General Profile

Registration Details

Registration No.	11-68970 of 1992
Balance Sheet Date	March 31, 2012

Capital Raised During The Year

Public Issue	NIL
Right Issue	NIL
Bonus Issue	NIL
Private Placement	NIL

Position of Mobilisation and Development of Funds: (Rs. In'000)

Total liabilities	329,323
Total Assets	329,323

Sources of Funds

Paid-up Capital	65,148
Reserves and Surplus	247,198
Current Liabilities	16,977

Application of Funds

Net Fixed Assets	7,671
Non Current Investments	230,413
Long-term Loans and Advances	5,030
Net Deferred Tax Assets	1,369
Current Assets	84,840
Accumulated losses	NIL

Performance of the Company: (Rs. In'000)

Turnover	77,147
Total Expenditure (Including Depreciation)	58,676
Profit/(Loss) Before Tax	18,471
Profit /(Loss) After Tax	16,305
Earnings Per Share (EPS) (in Rs.)	2.50
Dividend Declared	NIL

Principle Services rendered by the Company:

- **Equity Broking**
- **Portfolio Management Services**
- **Mutual Fund Distribution**
- **Financial Planning**

As per our Report of even date

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

K.P. Chaudhari, Partner
M.No. 31661

Place: Mumbai
Date: August 17, 2012

For and on behalf of the Board of Directors of PPFAS Ltd

Ashish Shah
Director

Parag Parikh
Director

Trupti Shah
Company Secretary

Place: Mumbai
Date: August 17, 2012

Statement pursuant to Section 212 of the Companies Act, 1956 PPFAS Limited

Statement pursuant to Section 212 of the Companies Act, 1956 relating to company's interest in subsidiary company:

1	Name of the Subsidiary Company	PPFAS Asset Management Private Limited	PPFAS Trustee Company Private Limited
2	The Financial Year of the subsidiary company ended on	31st March 2012	31st March 2012
3	Date from which it became subsidiary	8th August 2011	24th August 2011
4	Number of shares hold by the holding company in the subsidiary company at the end of the financial year of the subsidiary company.	14,999,999	49,999
5	The net aggregate amount of the subsidiary company's profit/(loss) so far as it concerns the member of the holding company		
	a. Not dealt with in the holding company's accounts		
	i. for the financial year ended on 31st March 2012	Profit of Rs. 2,147,405	Loss of Rs. 131,607
	ii. for the previous financial year of the subsidiary company.	-	-
	b. Dealt with in Holding Company's accounts		
	i. for the financial year ended on 31st March 2012	-	-
	ii. for the previous financial year of the subsidiary company	-	-

Notice

Notice is hereby given that the First Annual General Meeting of the members of the PPFAS Asset Management Private Limited will be held on Thursday, 30th August 2012 at 11.00 a.m. At 130-132 Great Western Building, S.B. Singh Road, opposite Lion Gate, Fort, Mumbai- 400001 to transact the following business;

Ordinary Business:

- 1 To receive, consider and adopt the audited Balance Sheet as at 31st March 2012, the Statement of Profit and Loss for the period ended on 31st March 2012 and the Report of Directors' and Auditor's Report thereon.
- 2 To reappoint CVK & Associates, Chartered Accountants as statutory auditors of the company, to hold office from the conclusion of this meeting until the conclusion of next Annual General Meeting of the company and to fix their remuneration.

Following resolution is required to be passed for appointment of statutory auditors.

"Resolved that M/s. CVK and Associates, Chartered Accountants, be and are hereby reappointed as Statutory Auditors of the Company to hold the office till the conclusion of next Annual general Meeting at the remuneration to be fixed by the Board of Directors."

- 3 To re-appoint Mr. Rajeev Thakkar, (who has been appointed as first director of the Company) who retires by rotation and being eligible offers himself for re-appointment.
- 4 To re-appoint Mr. Parag Parikh, (who has been appointed as first director of the Company) who retires by rotation and being eligible offers himself for re-appointment.

Special Business:

To consider, and if thought fit, to pass with or without modifications, the following resolutions as an Ordinary Resolutions:

- 5 To regularise the appointment of Mr. Rajnikant Rao as a Director of the Company. Mr. Rajnikant Rao is appointed as an additional director of the Company and he being eligible offers himself for appointment as a director.

Following resolution is required to be passed.

"Resolved that Mr. Rajnikant Rao who is appointed as an additional director of the Company and who retires at this Annual General Meeting be appointed as a Director of the Company."

- 6 To regularise the appointment of Mr. Kamlesh Somani as a Director of the Company. Mr. Kamlesh Somani is appointed as an additional director of the Company and he being eligible offers himself for appointment as a director.

Following resolution is required to be passed.

"Resolved that Mr. Kamlesh Somani who is appointed as an additional director of the Company and who retires at this Annual General Meeting, be appointed as a Director of the Company."

To consider, and if thought fit, to pass with or without modifications, the following resolutions as Special Resolutions:

- 7** To approve and ratify the appointment and remuneration that will be paid to Mr. Parag Parikh as a Whole Time Director of the Company.

RESOLVED THAT pursuant to provisions of Sections 198(4) / 269 / 309(3) / 310 read with Part II of Schedule XIII and other applicable provisions, if any, of the Companies Act, 1956 and as approved by the Remuneration Committee, the Shareholders do hereby confirm and approve the appointment and the protection of the payment of the remuneration and the perquisites to be paid to Mr. Parag Parikh, as Wholetime Director of the Company amounting to Rs. 1,30,000/- per month as basic salary and perquisites separately for the period (3 years) from 1st March 2012 to 28th February 2015 AND THAT the said remuneration and the perquisites paid to him for the said period be treated as the 'Minimum Remuneration' in the absence or inadequacy of profits, in accordance with the provisions of Sections 198(4) / 309(3) / 310 read with Part II of Schedule XIII and other applicable provisions, if any, of the Companies Act, 1956.

RESOLVED FURTHER THAT any one Director or the Secretary of the Company be and is hereby authorised accordingly to file the necessary forms and affix DSC on the said forms at MCA Portal and any other incidental act as may be required to give effect to the above resolution.

- 8** To approve and ratify the appointment and remuneration that will be paid to Mr. Rajeev Thakkar as a Whole Time Director of the Company.

RESOLVED THAT pursuant to provisions of Sections 198(4) / 269 / 309(3) / 310 read with Part II of Schedule XIII and other applicable provisions, if any, of the Companies Act, 1956 and as approved by the Remuneration Committee, the Shareholders do hereby confirm and approve the appointment and the protection of the payment of the remuneration and the perquisites to be paid to Mr. Rajeev Thakkar, as Wholetime Director of the Company amounting to Rs. 1,30,000/- per month as basic salary and perquisites separately for the period (3 years) from 1st March 2012 to 28th February 2015 AND THAT the said remuneration and the perquisites paid to him for the said period be treated as the 'Minimum Remuneration' in the absence or inadequacy of profits, in accordance with the provisions of Sections 198(4) / 309(3) / 310 read with Part II of Schedule XIII and other applicable provisions, if any, of the Companies Act, 1956.

RESOLVED FURTHER THAT any one Director or the Secretary of the Company be and is hereby authorised accordingly to file the necessary forms and affix DSC on the said forms at MCA Portal and any other incidental act as may be required to give effect to the above resolution.

Explanatory Statement Pursuant to Section 173 of the Companies Act, 1956:**Item 5**

Mr. Rajnikant Rao, is appointed as an additional director of the Company in the month January 2012. His appointment is approved by the trustees of PPFAS Mutual Fund, in accordance with the applicable SEBI regulations.

Appointment of Mr. Rajnikant Rao as a director of the company needs to be regularised by appointing him as a director of the company at the this Annual General Meeting.

Members are requested to vote in favour of this resolution.

Item 6

Mr. Kamlesh Somani, is appointed as an additional director of the Company in the month January 2012. His appointment is approved by the trustees of PPFAS Mutual Fund, in accordance with the applicable SEBI regulations.

Appointment of Mr. Kamlesh Somani as a director of the company needs to be regularised by appointing him as a director of the company at the this Annual General Meeting.

Members are requested to vote in favour of this resolution.

Item 7

To approve and ratify the appointment and payment of remuneration to Mr. Parag Parikh.

Mr. Parag Parikh is acting as a Director and Chairman of the Company. His duty involves providing directions to the operations of the Company and represent the the Company in public domain. His vast experience in the field of capital markets and fund management industry is a great asset for the Company.

Considering his educational background, vast experience of capital markets and fund management industry, Board Members have approved the remuneration.

Mr. Parag Parikh, has experience in the field of Finance, Capital, Commodities & Derivatives Markets. In view of his vast experience, the Board of Directors of the Company at their meeting held on 13TH March 2012, has appointed Mr. Parag Parikh as the Wholetime Director of the Company for a period of three years w.e.f 1st March 2012 on the terms and conditions mentioned below. In accordance with the requirements of Schedule XIII to the Companies Act, 1956, The Remuneration Committee has also recommended the remuneration payable to Mr. Parag Parikh.

Term: three years w.e.f 1st March 2012

Emoluments:

Basic Remuneration: Rs. 1,30,000/- (Rupees One Lakh Thirty Thousand only) on a monthly basis with an authority to Board of Directors to revise the salary as may be approved by the remuneration committee within the limits prescribed under Schedule XIII to the Act.

Perquisites:

In addition to remuneration stated above; Mr, Parag Parikh will be provided chauffeur driven car which will be used for official purpose

He will be entitled to the reimbursement of the medical bills and telephone bills.

Club fees will be paid by the company, provided these facilities are necessary for the business purpose.

Expenditure with regard to entertainment and traveling expenses incurred in the Course of the Company's business will be reimbursed by the Company.

Performance Linked Incentive:

Such amounts as may be decided by the board of Directors or any committee of the Board from time to time.

Any expenses incurred which in connection with discharging the duties as a Whole-time Director of the Company will not be considered as Perquisites. Provided that the total remuneration paid to the Whole Time Director shall at all the time be within the limits stipulated by the Companies act, 1956.

The Board recommends the resolution for the Shareholders' approval, as a Special Resolution.

None of the Directors except Mr. Parag Parikh is concerned or interested in the resolution.

Item 8

To approve and ratify the appointment and payment of remuneration to Mr. Rajeev Thakkar.

Mr. Rajeev Thakkar is acting as a CEO and Chief Investment Officer of the Company. His functions as a CEO involves providing general directions to the operations of the Company and exercise control over the functioning of the Company. His functions as a Chief Investment Officer involves overlooking the operations of fund management department and preparing investment policies for the PPFAS Mutual Fund.

Considering his educational background, vast experience of capital markets and fund management industry, Board Members have approved the remuneration.

Mr. Rajeev Thakkar, has experience in the field of Finance, Capital, Commodities & Derivatives Markets. In view of his vast experience, the Board of Directors of the Company at their meeting held on 13TH March 2012, has appointed Mr. Rajeev Thakkar as the Wholetime Director of the Company for a period of three years w.e.f 1st March 2012 on the terms and conditions mentioned below. In accordance with the requirements of Schedule XIII to the Companies Act, 1956. The Remuneration Committee has also recommended the remuneration payable to Mr. Rajeev Thakkar.

Term: three years w.e.f 1st March 2012

Emoluments:

Basic Remuneration: Rs. 1,30,000/- (Rupees One Lakh Thirty Thousand only) on a monthly basis with an authority to Board of Directors to revise the salary as may be approved by the remuneration committee within the limits prescribed under Schedule XIII to the Act.

Perquisites:

In addition to remuneration stated above; Mr. Rajeev Thakkar will be provided chauffeur driven car which will be used for official purpose

He will be entitled to the reimbursement of the medical bills and telephone bills.

Club fees will be paid by the company, provided these facilities are necessary for the business purpose.

Expenditure with regard to entertainment and traveling expenses incurred in the Course of the Company's business will be reimbursed by the Company.

Performance Linked Incentive:

Such amounts as may be decided by the board of Directors or any committee of the Board from time to time.

Any expenses incurred which are in connection with discharging the duties as a Whole-time Director of the Company will not be considered as Perquisites. Provided that the total remuneration paid to the Whole Time Director shall at all the time be within the limits stipulated by the Companies act, 1956.

The Board recommends the resolution for the Shareholders' approval, as a Special Resolution.

None of the Directors except Mr. Rajeev Thakkar is concerned or interested in the resolution.

**For and on behalf of the Board of Directors of
PPFAS Asset Management Private Limited**

Parag Parikh
Director

Rajeev Thakkar
Director

Place: Mumbai.

Date: July 20, 2012.

Registered office:
103, Veena Chambers, Dalal Street,
Fort, Mumbai- 400001

Notes

- 1 A member entitled to attend and vote at meeting is entitled to appoint a Proxy to attend and vote instead of himself and the Proxy need not be a member.

Proxies in order to be effective must be deposited at the corporate office of the company not less than 48 hours before the commencement of the meeting.

- 2 Members are requested to bring their copies of the Annual Report while attending the Annual General Meeting.
- 3 Members desirous to obtain any information concerning the Accounts and Operations of the Company are requested to send their queries to the Company at least seven days prior to the date of the meeting, so that the information required by the members may be made available at the meeting.
- 4 Corporate members are requested to bring a certified true copy of a resolution pursuant to Section 187 giving authorisation for attending the meeting.
- 5 Members are requested to notify immediately any change in address to the company.

Directors' Report

To the Shareholders:

We are pleased to present our first report on the business operations of the Company and the audited financial statements for the period ended March 31, 2012.

Particulars	For the year ended March 31, 2012 (Rs. In Lakhs)
Operating Income	NIL
Other Income	78.22
Total Income	78.22
Profit before depreciation and tax	32.13
Depreciation	1.04
Profit before tax	31.09
Current Tax	8.07
Net Deferred Tax	1.54
Profit/ (Loss) after tax	21.47
Share Capital	1500
Reserves and Surplus	21.47

Dividend

This is the first year of operations of the Company. The Company is incorporated to function as an investment manager to the PPFAS Mutual Fund.

The company has not started its operations as an investment manager and for the first year the only source of income was interest income from fixed deposit with bank.

Considering the above facts and with a view to conserve resources and increase net worth of the Company, no dividend is proposed for the year. Capital adequacy is a key factor in the financial markets. Retention of earnings will help the company to provide adequate capital cushion to the operations of the Company.

Directors recommend not to declare dividend for the 1st year.

Directors

The Board has appointed Mr. Parag Parikh and Mr. Rajeev Thakkar, Directors of the company as Wholtime Directors of the Company for the period of three years with effect from 1st March 2012.

The Board of Directors of the Company has appointed Mr. Rajnikant Rao and Mr. Kamlesh Somani as Additional Directors of the Company.

Deposits

The Company has not accepted any deposits pursuant to the provisions of section 58A of the Companies Act, 1956.

Management Discussion and Analysis and Results of operations**Environment in the Capital Markets**

This financial year proved to be tough year for the mutual fund industry with reduction in the investments in the mutual fund and investor folio registration going down as compared to earlier year.

Our stance

The Company is incorporated in the year 2011. The Company has put in place the required infrastructural facilities, policies and process that are required under applicable SEBI regulations. We are awaiting our final registration from the SEBI.

The company has started working on the processes that are required to be completed for launch of a Mutual Fund scheme.

Board is of the view that company will be able to offer its first mutual fund scheme for subscription in the second half of this year.

Operations of the Company

The Company is incorporated in August 2011. The purpose of incorporation of the company is to function as an investment manager for the PPFAS Mutual Fund.

As per the applicable SEBI regulations a company can not start its operations as an investment manager for a Mutual Fund unless a registration number under the provisions of SEBI (Mutual Funds) Regulations, 1996 is accorded.

The Company has put in place the required infrastructural facilities, policies and processes that are required under applicable SEBI regulations. We are awaiting our final registration from the SEBI.

During this year company has dedicated its resources and attention on putting in place the required infrastructural and man power facilities as required under applicable SEBI regulations.

Finances

The Company has invested the funds received in the form of capital in Liquid Funds of registered Mutual Funds and in Fixed Deposits Receipts with scheduled banks.

Expenses incurred during the year were in the nature of Preliminary Expenses, Legal expenses and expenses towards acquisition of assets. Expenses incurred towards acquisition of assets have been capitalised.

Human Resource

The Company is recruiting employees at a gradual pace. The company has appointed Key Employees for the Company as required by the applicable SEBI regulations and has identified employees that are required for smooth functioning of the Company.

As we move closer to the launch of first scheme of PPFAS Mutual Fund, employees which are required for the smooth operations of the Company will be recruited. Board is of the opinion that it is a very sensible approach.

Future Outlook

During first year, attention was focused on putting required infrastructure facilities as required by applicable SEBI regulations in place and move towards getting SEBI registration.

Board is of the view that we will be able to launch first scheme for PPFAS Mutual Funds in the second half of this year.

Directors' Responsibility Statement:

Pursuant to the requirement of Section 217 (2AA) of the Companies Act, 1956, with respect to Directors' responsibility statement, it is hereby confirmed;

1. that in the preparation of the accounts for the financial year ended on 31st March 2012 the applicable accounting standards have been followed;
2. that the Directors have selected such accounting policies and applied them consistently and made judgements and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profits of the company for the year under review;
3. that the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the Company and for preventing and detecting fraud and any irregularities;
4. that the Directors have prepared the accounts for the financial year ended on 31st March 2012 on an 'going concern' basis.

Particulars of employee/s as required under section 217 (2A) of the Companies Act, 1956

Employee Name	Designation	Total Remuneration (INR)
	None	

Matters required to be reported upon as per the Companies (Disclosure of the particulars in the report of the Board of Directors) Rules, 1988.

In pursuance of the above requirements, we report as follows;

a) Energy consumption:

The company is engaged in providing services as investment manager to mutual fund. Electricity cost is not a major component of total cost of the company. The company recognises the need and importance to conserve the energy. Company makes sure that it uses electrical equipments which are energy efficient.

b) Technology absorption, adoption and innovation:

The company is not engaged in any manufacturing activity and hence this section does not apply to the company.

c) Foreign exchange earning and outgo during the year:

During the financial year under consideration there was no foreign exchange remittance, either inbound or otherwise.

Statutory Auditors:

M/s. CVK & Associates, Chartered Accountants the auditors of the company retire at the conclusion of this annual general meeting and have expressed their willingness to continue as auditors of the company.

Board recommends the members of the company to approve the reappointment of M/s. CVK & Associates, Chartered Accountants.

Acknowledgement:

The directors wish to place on records their sincere appreciation towards its employees for their dedication and focused attitude.

**For and on behalf of the Board of Directors of
PPFAS Asset Management Private Limited**

Parag Parikh
Director

Rajeev Thakkar
Director

Place: Mumbai.
Date: July 20, 2012.

Registered office:,
103, Veena Chambers, Dalal Street,
Fort, Mumbai- 400001

Auditor's Report

CVK & Associates
Chartered Accountants

2, Samarth Apartments
D. S. Barbrekar Road, Gokhale Road, (North)
Dadar, Mumbai – 400 028
Phone : 24468717, 24451488
Fax No: 2446 6139

To the members of PPFAS Asset Management Private Limited.

- 1 We have audited the attached Balance Sheet of PPFAS Asset Management Private Limited as at 31st March, 2012, and also the statement of Profit & Loss for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2 We conducted our audit in accordance with auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material mis-statement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3 The matters specified in paragraphs 4 and 5 of Companies (Auditor's Report) Order, 2003, issued by the Central Government of India in terms of Sub- section 4A of Section 227 of Companies Act, 1956, have not been commented upon, being inapplicable.
- 4 We report that:
 - i. We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - ii. In our opinion, proper books of account as required by law have been kept by the Company, so far as appears from our examination of those books;
 - iii. The Balance Sheet and the statement of Profit & Loss dealt with by this report are in agreement with the books of account;
 - iv. In our opinion, the Balance Sheet and the statement of Profit & Loss dealt with by this report comply with the Accounting Standards referred to in Sub-section (3C) of Section 211 of the Companies Act, 1956;
 - v. On the basis of written representations received from the directors, and taken on record by the Board of Directors, we report that none of the Directors is disqualified as on 31st March, 2012, from being appointed as a Director in terms of clause (g) of sub-section (1) of Section 274 of the Companies Act, 1956;

vi. In our opinion and to the best of our information and according to the explanations given to us, the said accounts, read with the notes thereon, give the information required by the Companies Act, 1956 in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

- a) in the case of the Balance Sheet, of the state of affairs of the Company as at 31st March, 2012; and
- b) in the case of the statement of Profit & Loss, of the Profit for the period ended on that date.

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

Place: Mumbai

Date: July 20, 2012

K.P. Chaudhari, Partner

M.No. 31661

Balance Sheet as at 31st March 2012

Particulars	Note	As at 31st March, 2012 (Rs)	As at 31st March, 2011 (Rs)
EQUITY AND LIABILITIES			
Shareholders' Funds			
(a) Share Capital	1	150,000,000	-
(b) Reserves And Surplus	2	2,147,405	-
	(a)	152,147,405	-
Non Current Liabilities			
(a) Deferred Tax Liabilities (Net)	3	154,387	-
	(b)	154,387	-
Current Liabilities			
(a) Other Current Liabilities	4	251,872	-
(b) Short Term Provisions	5	1,746,624	-
	(c)	1,998,496	-
Total	(a+b+c)	154,300,288	-
ASSETS			
Non-Current Assets			
(a) Fixed Assets			
(i) Tangible Assets	6A	330,612	-
(ii) Intangibles	6B	1,674,298	-
	(d)	2,004,910	-
(b) Non-Current Investments	7	2,778,639	-
	(e)	2,778,639	-
Current Assets			
(a) Current Investments	8	145,000,000	-
(b) Cash & Cash Equivalents	9	154,830	-
(c) Short-Term Loans & Advances	10	140,000	-
(d) Other Current Assets	11	4,221,909	-
	(f)	149,516,739	-
Total	(d+e+f)	154,300,288	-

Notes forming part of accounts 16 to 23.

Other notes referred to above form an integral part of the Financial Statements

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

**For and on behalf of the Board of Directors of
PPFAS Asset Management Private Limited**

K.P. Chaudhari, Partner
M.No. 31661

Rajeev Thakkar
Director

Parag Parikh
Director

Place: Mumbai
Date: July 20, 2012

Swapnil Walimbe
Company Secretary

Statement of Profit and Loss for the year ended 31st March 2012

Particulars	Note No	For the year ended 31st March, 2012	For the year ended 31st March, 2011
REVENUE			
Other Income	12	7,822,321	-
Total Revenue		7,822,321	-
EXPENSES			
Employee Benefits Expenses	13	2,080,981	-
Depreciation & Amortization Expenses	14	104,114	-
Other Expenses	15	2,528,434	-
Total Expenses		4,713,529	-
Profit Before Tax		3,108,792	-
Tax Expense			
(I) Current Tax		807,000	-
(ii) Deferred Tax		154,387	-
		961,387	-
Profit(Loss) for the Period		2,147,405	-
Earning Per Equity Share			
Basic		0.14	
Diluted		0.14	

Notes forming part of accounts 16 to 23.

Other notes referred to above form an integral part of the Financial Statements

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

K.P. Chaudhari, Partner
M.No. 31661

**For and on behalf of the Board of Directors of
PPFAS Asset Management Private Limited**

Rajeev Thakkar
Director

Parag Parikh
Director

Place: Mumbai
Date: July 20, 2012

Swapnil Walimbe
Company Secretary

Notes to and forming part of Balance Sheet as at 31st March 2012

Note No	Particulars	As at 31st March, 2012		As at 31st March, 2011	
1	Share Capital				
	Authorized:				
	15,000,000 Equity Shares of Rs.10/- each	150,000,000		-	
	Issued, Subscribed & Paid Up				
	15,000,000 Equity Shares of Rs.10/- each fully paid	150,000,000		-	
		150,000,000		-	
		As at 31st March, 2012		As at 31st March, 2011	
		Number	(Rs)	Number	(Rs)
	Reconciliation of Shares outstanding as at the beginning and at the end of the reporting period.				
	At the beginning of the Period	Nil	Nil	-	-
Issued during the period	15,000,000	150,000,000	-	-	
Outstanding at the end of the period	15,000,000	150,000,000	-	-	
Details of Shareholders holding more than 5 % of Ordinary Shares					
	Name of the Shareholders	Number	% of Holding	Number	% of Holding
	Parag Parikh Financial Advisory Services Limited	14,999,999	99.99	-	-
2	Reserves and Surplus				
	Surplus/(deficit) in the statement of Profit and Loss				
	At the Beginning of the Accounting Period			-	-
	Additions During the Year (Balance in statement of profit & loss)			2,147,405	-
			2,147,405	-	
3	Deferred Tax Liability				
	Opening Balance			-	-
	Impact of difference between Depreciation charged as per Company Law & Depreciation charged as per Tax Law			154,387	-
	Net Deferred Tax Liability			154,387	-
4	Other Current Liabilities				
	TDS on Contractors			360	-
	TDS on Professional Fees			22,477	-
	TDS on Salary			214,035	-
	TDS Payable on Rent			15,000	-
			251,872	-	
5	Short term Provisions				
	Provisions For Audit Fees			20,000	-
	Salary Payable			1,147,670	-
	Provision for Expenses			21,548	-
	PF Payable			92,924	-
	Professional Charges Payable			129,050	-
	Profession Tax Payable			2,800	-
	Provison For Tax			332,632	-
			1,746,624	-	

Note 6: Particulars of Fixed Assets for the year ended 31st March, 2012

Sr. No	Asset	Rate of Dep	Gross Block			Depreciation				Net Block		
			Gross Block as at 01/04/2011	Additions during the year	Deductions during the year	Gross Block as at 31/03/12	Provision for Dep upto 31/03/11	Depreciation for the year 11-12	Accu. Depreciation on Sold Assets	Total dep upto 31/03/12	Net Block as at 31/03/12	Net Block as at 31/03/11
A.	Tangible Assets											
1	Computer Hardware	40.00%		224,235		224,235		20,922		20,922	203,313	-
2	Electrical Fittings	13.91%		34,130		34,130		692		692	33,438	-
3	Office Equipments	18.10%		97,159	-	97,159		3,298		3,298	93,861	-
	TOTAL			355,524	-	355,524	-	24,912	-	24,912	330,612	-
B.	Intangible Assets											
	Computer software	40.00%		1,753,500		1,753,500		79,202		79,202	1,674,298	-
	TOTAL			1,753,500	-	1,753,500	-	79,202	-	79,202	1,674,298	-
	TOTAL (A+B)			2,109,024		2,109,024		104,114		104,114	2,004,910	-

7	Non Current Investments		
	Investment in Mutual Funds Birla Sun Life Cash Manager Fund	2,778,639	-
		2,778,639	-
8	Current Investments		
	Fixed Deposits with maturity less than 12 months	145,000,000	-
		145,000,000	-
9	Cash & Cash Equivalents		
	(I) Cash in hand and as Imprest	8,885	-
	(ii) On Current Accounts	145,945	-
		154,830	-
10	Short Term Loans and Advances		
	(i) Deposits	100,000	-
	(ii) Advances	40,000	-
		140,000	-
11	Other Current Assets		
	Interest accrued on Fixed Deposits	4,221,909	-
		4,221,909	-

Notes to and forming part of Statement of Profit and Loss
for the year ended 31st March 2012

Note No	Particulars	For the year ended 31st March, 2012	For the year ended 31st March, 2011
12	Other Income		
	Net Gain/Loss on Sale of Investment	3,078,639	-
	Other Non-Operating Income	4,743,682	-
		7,822,321	-
13	Employee Benefit Expenses		
	Salary and Wages		
	Office Staff Salary	1,997,753	-
	Contribution to Provident Fund and other funds		
	Contribution to Provident Fund	82,540	-
	Other Expenses		
	Staff Welfare	688	-
		2,080,981	-
14	Depreciation and Amortization Expense		
	Depreciation of Tangible Assets	24,912	-
	Amortization of Intangible Assets	79,202	-
		104,114	-
15	Other Expenses		
	Preliminary Expenses Written off	1,323,114	-
	Rent,Rates & Taxes	426,628	-
	Professional Charges	355,615	-
	Repairs & Maintenance	240,375	-
	Communication Expenses	66,622	-
	Miscellaneous Expenditure	25,921	-
	Conveyance	24,922	-
	Printing & Stationery	23,072	-
	Auditor's remuneration	20,000	-
	Director's Fees	10,000	-
	Internet Expenses	5,712	-
	Books & Periodicals	3,953	-
	Professional Tax	2,500	-
	TOTAL	2,528,434	-

Notes to Accounts

16 Company Information.

The Company PPFAS Asset Management Private Limited is subsidiary of Parag Parikh Financial Advisory Services Limited. It was incorporated on 08.08.2011. This is the first year of operations of the Company. The Company is incorporated to function as an investment manager to the PPFAS Mutual Fund. The company has not started its operations as an investment manager and for the first year the only source of income was interest income from fixed deposit with bank & capital gain income.

17 Significant Accounting Policies

a) Accounting Convention

The financial statements are prepared under the historical cost convention and materially comply with the mandatory accounting standards issued by the Institute of Chartered Accountants of India. All assets and liabilities have been classified as current or non-current as per the Company's normal operating cycle and other criteria set out in Revised Schedule VI to the Companies Act, 1956.

The Company has ascertained its operating cycle as 12 months for the purpose of current / non-current classification of assets and liabilities.

b) Revenue Recognition

Revenue from Interest and other business is generally recognized on accrual basis.

c) Tangible and Intangible assets.

Fixed Assets are valued at cost less accumulated depreciation. The cost of an asset comprises of its purchase price and any directly attributable cost of bringing the asset to its present condition for intended use. Intangible assets are stated at cost of acquisition less accumulated amortization and accumulated impairment loss, if any.

d) Investments

Investments are valued at their acquisition costs. Investments are classified into current and long-term investments. Current investments are stated at the lower of cost and fair value. Long-term investments are stated at cost.

e) Depreciation

Depreciation on Fixed Assets is provided on Written Down Value method (WDV) in the manner prescribed under the Companies Act, 1956 read with Schedule XIV thereto.

f) Investment Transactions

Gain or loss on sale of Mutual Fund units held as investments, is shown at net values.

g) Employee Benefits

Retirement benefits in the form of Provident Fund are a defined contribution scheme and the contribution is charged to the statement of Profit and Loss of the year when the contribution to the fund is due. There are no other obligations other than the contribution payable to the fund.

h) Provision and Contingent Liabilities

Provision involving substantial degree of estimation in measurement is recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. There are no Contingent Liabilities.

j) Taxes on Income

Current Tax is determined as the amount of tax payable in respect of the taxable income for the period.

Deferred Tax is recognized, subject to the consideration of prudence, on timing differences, being the difference between taxable income and accounting income that originate in one period and are capable of reversal in one or more subsequent periods.

18 The amount payable to the Small Scale Undertaking is NIL.

19 Contingent Liabilities: NIL

20 Major Components of Deferred Tax Assets

Deferred Tax Assets	
I. Opening Balance	Nil
II Changes during the Year	
a. Timing Difference in Depreciation	
As per Accounts	104,114
As per Income tax Act	603,748
Overcharged charged for tax purpose	499,634
Deferred Tax @ 30.90%	154,387
b. Timing difference in Gratuity	Nil
III. Deferred Tax Expense charged to P& L Account	154,387
IV. Net Deferred tax Liability as per Balance Sheet.	154,387

21 Disclosure as required by Schedule VI of the Companies Act, 1956

a) Particulars of Auditor's Remuneration

Particulars	FY 2011-12
a) As Auditors	20,000/-
b) For other Services	-
TOTAL	20,000/-

b) Value of Imports

Particulars	FY 2011-12
Value of Imports	NIL

c) Expenditure in Foreign Exchange

Particulars	FY 2011-12
Expenditure in Foreign Exchange	NIL

d) Earnings in Foreign Exchange

Particulars	FY 2011-12
Earnings in Foreign Exchange	NIL

22 Disclosure as required by Accounting Standard and other announcements issued by ICAI.

As per Accounting Standard 18, issued by the Institute of Chartered Accounts of India, the disclosures of transactions with the related parties as defined in the Accounting Standard are given below:

Name of the Related Party.	Relationship	Nature of Payment	Amount
Empeegee Portfolio Management Services Pvt. Ltd.	Enterprise over which Key Managerial Personnel are able to exercise significant influence.	Rent	4,25,188/-
Parag parikh	Director	Remuneration	1,30,000/-
Rajeev Thakkar	Director	Remuneration	1,30,000/-

23 Earnings per share (EPS)

Particulars	Current year	Previous year
Profit attributable to equity shareholders	2,147,405/-	-
Weighted average number of equity shares Outstanding during the year	15,000,000/-	-
Basic & Diluted EPS	Rs. 0.14/-	-
Nominal value per share	Rs. 10/-	-

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

**For and on behalf of the Board of Directors of
PPFAS Asset Management Private Limited**K.P. Chaudhari, Partner
M.No. 31661Rajeev Thakkar
DirectorParag Parikh
DirectorPlace: Mumbai
Date: July 20, 2012Swapnil Walimbe
Company Secretary

General Profile

Registration Details

Registration No.	U65100MH2011PTC220623 – 2011-12
Balance Sheet Date	March 31, 2012.
Capital Raised during the Year	
Public Issue	NIL
Right Issue	NIL
Bonus Issue	NIL
Private Placement (Rs. In'000)	150,000

Position of Mobilisation and Development of Funds: (Rs. In'000)

Total liabilities	154,300
Total Assets	154,300

Sources of Funds:

Paid-up Capital	150,000
Reserves and Surplus	2,147
Non Current Liabilities	154
Current Liabilities	1,999

Application of Funds:

Net Non current Assets	2,005
Non Current Investments	2,779
Current Assets	149,516
Net Deferred Tax Assets	
Miscellaneous Expenditures	NIL
Accumulated losses	NIL

Performance of the Company: (Rs. In'000)

Turnover	7,822
Total Expenditure (Including Depreciation.)	4,713
Profit/(Loss) Before Tax	3,109
Profit /(Loss) After Tax	2,147
Earnings Per Share (EPS) (in Rs.)	0.14
Dividend Declared	NIL

Notice

Notice is hereby given that the First Annual General Meeting of the members of the PPFAS Trustee Company Private limited will be held on Thursday 30th August 2012 at 1.00 p.m. At 130-132 Great Western Building, S.B. Singh Road, opposite Lion Gate, Fort, Mumbai- 400001 to transact the following business;

Ordinary Business:

- 1 To receive, consider and adopt the audited Balance Sheet as at 31st March 2012, the statement of Profit and Loss for the period ended on 31st March 2012 and the Report of Directors' and Auditor's Report thereon.
- 2 To reappoint CVK & Associates, Chartered Accountants as Auditors of the company, to hold office from the conclusion of this meeting until the conclusion of next Annual General Meeting of the company and to fix their remuneration

"Resolved that M/s. CVK and Associates, Chartered Accountants, be and are hereby reappointed as Statutory Auditors of the Company to hold the office from the conclusion of this Annual General Meeting till the conclusion of next Annual General Meeting at the remuneration to be fixed by the Board of Directors in consultation with the Auditors."

Special Business:

To consider, and if thought fit, to pass with or without modifications, the following resolution as an Ordinary Resolution:

- 3 To regularise the appointment of Mr. P. A. Balasubramanian as a Director of the Company, who is appointed as an additional director of the Company and who being eligible offers himself for appointment as a director.

"Resolved that Mr. P. A. Balasubramanian who is appointed as an additional director of the Company and who retires at this Annual General Meeting, be appointed as a Director of the Company."

- 4 To regularise the appointment of Mr. Satya Prakash Agarwal as a Director of the Company, who is appointed as an additional director of the Company and who being eligible offers himself for appointment as a director.

"Resolved that Mr. Satya Prakash Agarwal who is appointed as an additional director of the Company and who retires at this Annual General Meeting, be appointed as Director of the Company."

- 5 To regularise the appointment of Mr. Jayesh Dadia as a Director of the Company, who is appointed as an additional director of the Company and who being eligible offers himself for appointment as a director.

"Resolved that Mr. Jayesh Dadia who is appointed as an additional director of the Company and who retires at this Annual General Meeting, be appointed as Director of the Company."

- 6 To regularise the appointment of Mr. Neil Parikh as a Director of the Company, who is appointed as an additional director of the Company and who being eligible offers himself for appointment as a director of the company.

"Resolved that Mr. Neil Parikh who is appointed as an additional director of the Company and who retires at this Annual General Meeting, be appointed as Director of the Company."

Explanatory Statement Pursuant to Section 173 of the Companies Act, 1956:**Item 3:**

Mr. P. A. Balasubramanian is appointed as an additional director of the Company in January 2012. His appointment as a director of the Company is in accordance with the approval received from the SEBI. He being eligible for reappointment, offers himself for reappointment as a Director of the Company. Members are requested to vote in favour of this resolution.

Item 4:

Mr. Satya Prakash Agarwal is appointed as an additional director of the Company in January 2012. His appointment as a director of the Company is in accordance with the approval received from the SEBI. He being eligible for reappointment, offers himself for reappointment as a Director of the Company. Members are requested to vote in favour of this resolution.

Item 5:

Mr. Jayesh Dadia is appointed as an additional director of the Company in January 2012. His appointment as a director of the Company is in accordance with the approval received from the SEBI. He being eligible for reappointment, offers himself for reappointment as a Director of the Company. Members are requested to vote in favour of this resolution.

Item 6:

Mr. Neil Parikh is appointed as an additional director of the Company in January 2012. His appointment as a director of the Company is in accordance with the approval received from the SEBI. He being eligible for reappointment, offers himself for reappointment as a Director of the Company. Members are requested to vote in favour of this resolution.

**For and on behalf of the Board of Directors
of PPFAS Trustee Company Private limited**

PA Balasubramanian
Director

Satya Prakash Agarwal
Director

Place: Mumbai.

Date: 20th July 2012.

Registered office:
103, Veena Chambers, Dalal Street,
Fort, Mumbai- 400001.

Notes

- 1 A member entitled to attend and vote at the meeting is entitled to appoint a Proxy to attend and vote instead of himself and the Proxy need not be a member.
- 2 Proxies in order to be effective must be deposited at the Corporate Office of the Company not less than 48 hours before the commencement of the meeting.
- 3 Members are requested to bring their copies of the Annual Report while attending the Annual General Meeting.
- 4 Members desirous to obtain any information concerning the accounts and operations of the Company are requested to send their queries to the Company at-least 7 days prior to the date of the meeting, so that the information required by the members may be made available at the meeting.
- 5 Corporate members are requested to bring certified true copy of the resolution pursuant to section 187 of the Companies Act, 1956 giving authorisation for attending the meeting.
- 6 Members are requested to notify the Company immediately of any changes in the address.

Directors' Report

To the Shareholders:

We are pleased to present our first report on the business operations of the Company and the audited financial statements for the period ended March 31, 2012.

Particulars	For the year ended March 31, 2012
	(Rs. In Lakhs)
Operating Income	Nil
Other Income	Nil
Total Income	Nil
Profit/ (Loss) before depreciation and tax	-1.32
Depreciation	Nil
Profit / (Loss) before tax	-1.32
Current Tax	Nil
Deferred Tax	Nil
Profit/ (Loss) after tax	-1.32
Share Capital	5
Reserves and Surplus (Debit Balance in P&L Account)	-1.32

Purpose of Incorporation of the Company:

Parag Parikh Financial Advisory Services Limited (PPFAS), the Sponsor has approached the SEBI with an application to set up a Mutual Fund. SEBI vide its letter IMD/SJ/ 22229/2011 dated 12th July 2011 has accorded its 'in-principle approval' to the PPFAS to set up a Mutual Fund.

Applicable SEBI (Mutual Funds) Regulations 1996 states the provisions for setting up of a Mutual Fund. To set up a Mutual Fund an Investment Manager and Trustees are required to be appointed. Trustees appointed make sure that Investment manager so appointed is functioning in the best interest of the unit holders and it is observing the Investment mandate provided by the Trustees for Mutual Fund investment.

Sponsor has decided to opt for corporate structure of Trustees. Accordingly the company has been incorporated with primary objective of acting as trustees to the PPFAS Mutual Fund.

Creation of PPFAS Mutual Fund:

In accordance with SEBI approval a 'Trust Deed' has been executed between the Company and the Sponsor (PPFAS). Trust Deed has been executed on 13th April 2012. The Company has been appointed as Trustees to the PPFAS Mutual Fund in terms of said Trust Deed.

Primary Objectives of the Company:

The primary objective of the Company is to act as Trustees to PPFAS Mutual Fund. The duties of the Trustees have been provided in SEBI (Mutual Funds) Regulations 1996.

Dividend

Primary objective of the Company is to act as Trustees to PPFAS Mutual Fund and to ensure that the interest of the unit-holders of PPFAS Mutual Fund is protected. Primary source of income to the Company is in the form of 'Trusteeship fees' that flows to the company and is calculated based on the Asset Under Management for the Mutual Fund.

Members should note that, no scheme has yet been launched. First scheme of PPFAS Mutual Fund is expected to be launched in second half of this year. Considering these facts it has been decided to conserve the resources of the Company.

Directors recommend not to declare dividend for the 1st year.

Deposits

The Company has not accepted any deposits pursuant to the provisions of section 58A of the Companies Act, 1956.

Management Discussion and Analysis and Results of operations**Environment in the Capital Markets**

This financial year proved to be tough year for the mutual fund industry with reduction in the investments in the mutual fund and investor folio registration going down as compared to earlier year.

Our stance

The Company has been incorporated to act as Trustees to PPFAS Mutual Fund. Company has already provided the Investment Mandate to PPFAS Asset Management Private Limited (PPFAS-AMC).

Company is awaiting to get final approval from the SEBI. On receipt of approval steps will be initiated to launch first scheme of the PPFAS Mutual Fund.

Operations of the Company

During this financial year focus was to get final registration from the SEBI. We are pleased to inform our shareholders that due to our focused and persistent approach, we have completed all the formalities as required by applicable SEBI regulations. We are awaiting final approval from the SEBI.

Finances

The Company has invested the funds received in the form of capital in with scheduled banks.

Expenses incurred during the year were in the nature of Preliminary Expenses, Legal expenses and expenses towards acquisition of assets. Expenses incurred toward acquisition of assets have been capitalised.

Human Resource

At this moment the Company has not recruited any employee. As per SEBI (Mutual Funds) Regulations, 1996, compliance officer appointed by the AMC is required to report to the Trustees of a Mutual Fund.

Board will consider appointing required employees after the launch of first mutual scheme, to ensure required information is provided to the Trustees and AMC is diligent in complying with applicable regulations while acting as an investment manager to PPFAS Mutual Fund.

Future Outlook

During first year, attention was focused on putting required infrastructure facilities as required by applicable SEBI regulations in place and move towards getting final SEBI registration.

Company held meeting with the AMC and understood the preparedness of the AMC to launch first scheme of the PPFAS Mutual Fund.

Board Members are pleased to inform its members that AMC has done a very good job in preparing towards the launch of first scheme. Board Members would like to appreciate the efforts of AMC.

Directors:

In accordance with the provisions of the Companies Act, 1956, and SEBI approval; Mr. P. A. Balasubramanian, Mr. Satya Prakash Agarwal, Mr. Jayesh Dadia and Mr. Neil Parikh are appointed as directors of the Company. Under the provisions of the Companies Act, 1956 these appointments are in capacity of additional directors. These appointments are required to be regularised in this AGM. Accordingly notice to AGM contains this point to regularise these appointments. Board recommends these appointments and members are requested to vote for the same.

Directors' Responsibility Statement:

Pursuant to the requirement of Section 217 (2AA) of the Companies Act, 1956, with respect to Directors' responsibility statement, it is hereby confirmed;

1. that in the preparation of the accounts for the financial year ended on 31st March 2012 the applicable accounting standards have been followed;
2. that the Directors have selected such accounting policies and applied them consistently and made judgements and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the loss of the company for the year under review;
3. that the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the Company and for preventing and detecting fraud and any irregularities;
4. that the Directors have prepared the accounts for the financial year ended on 31st March 2012 on an 'going concern' basis.

Particulars of employee/s as required under section 217 (2A) of the Companies Act, 1956

Employee Name	Designation	Total Remuneration (INR)
	None	

Matters required to be reported upon as per the Companies (Disclosure of the particulars in the report of the Board of Directors) Rules, 1988.

In pursuance of the above requirements, we report as follows;

a) Energy consumption:

The company is engaged in providing services as Trustees to mutual fund. Electricity cost is not a major component of total cost of the company. The company recognises the need and importance to conserve the energy. Company makes sure that it uses electrical equipments which are energy efficient.

b) Technology absorption, adoption and innovation:

The company is not engaged in any manufacturing activity and hence this section does not apply to the company.

c) Foreign exchange earning and outgo during the year:

During the financial year under consideration there was no foreign exchange remittance, either inbound or otherwise.

Statutory Auditors:

M/s. CVK & Associates, Chartered Accountants the auditors of the company retire at the conclusion of ensuing annual general meeting and have expressed their willingness to continue as auditors of the company.

Board recommends the members of the company to approve the reappointment of M/s. CVK & Associates, Chartered Accountants as statutory auditors of the company.

**For and on behalf of the Board of Directors
of PPFAS Trustee Company Private Limited**

PA Balasubramanian
Director

Satya Prakash Agarwal
Director

Place: Mumbai.

Date: 20th July 2012.

Registered office:
103, Veena Chambers, Dalal Street,
Fort, Mumbai- 400001.

Auditor's Report

CVK & Associates
Chartered Accountants

2, Samarth Apartments
D. S. Barbrekar Road, Gokhale Road, (North)
Dadar, Mumbai – 400 028
Phone : 24468717, 24451488
Fax No: 2446 6139

TO THE MEMBERS OF PPFAS TRUSTEE COMPANY PRIVATE LIMITED

- 1 We have audited the attached Balance Sheet of PPFAS Trustee Company Private Limited as at 31st March, 2012, and also the Statement of Profit & Loss for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2 We conducted our audit in accordance with auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material mis-statement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3 The matters specified in paragraphs 4 and 5 of Companies (Auditor's Report) Order, 2003, issued by the Central Government of India in terms of Sub- section 4A of Section 227 of Companies Act, 1956, have not been commented upon, being inapplicable.
- 4 We report that:
 - i. We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - ii. In our opinion, proper books of account as required by law have been kept by the Company, so far as appears from our examination of those books;
 - iii. The Balance Sheet and statement of Profit & Loss dealt with by this report are in agreement with the books of account;
 - iv. In our opinion, the Balance Sheet and statement of Profit & Loss dealt with by this report comply with the Accounting Standards referred to in Sub-section (3C) of Section 211 of the Companies Act, 1956;
 - v. On the basis of written representations received from the directors, and taken on record by the Board of Directors, we report that none of the Directors is disqualified as on 31st March, 2012, from being appointed as a Director in terms of clause (g) of sub-section (1) of Section 274 of the Companies Act, 1956;

vi. In our opinion and to the best of our information and according to the explanations given to us, the said accounts, read with the notes thereon, give the information required by the Companies Act, 1956 in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

a) in the case of the Balance Sheet, of the state of affairs of the Company as at 31st March, 2012; and

b) in the case of the Statement of Profit & Loss, of the Loss for the period ended on that date.

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

Place: Mumbai

Date: July 20, 2012

K.P. Chaudhari, Partner

M.No. 31661

Balance Sheet as at 31st March, 2012

Particulars	Note No	As at 31st March, 2012 (Rs)	As at 31st March, 2011 (Rs)
EQUITY AND LIABILITIES			
Shareholders' Funds			
(a) Share Capital	1	500,000	-
(b) Reserves And Surplus	2	(131,607)	-
	(a)	368,393	-
Current Liabilities			
(a) Other Current Liabilities	3	1,500	-
(b) Short Term Provisions	4	20,000	-
	(b)	21,500	-
Total Equity and Liabilities	(a+b)	389,893	-
ASSETS			
Current Assets			
(a) Cash & Cash Equivalents	5	379,893	-
(b) Short-Term Loans & Advances	6	10,000	-
		389,893	-
Total Assets		389,893	-

Notes forming part of accounts 8 to 15.

Other notes referred to above form an integral part of the Financial Statements

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

**For and on behalf of the Board of Directors of
PPFAS Trustee Company Private limited**

K.P. Chaudhari, Partner
M.No. 31661

P A Balasubramanian
Director

Satya Prakash Agarwal
Director

Place: Mumbai
Date: July 20, 2012

Statement of Profit and Loss for the year ended 31st March,2012

Particulars	Note No	For the year ended 31st March,2012	For the year ended 31st March,2011
REVENUE			
Revenue from operations		Nil	-
Total Revenue		-	-
EXPENSES			
Other expenses	7	131,607	-
Total Expenses		131,607	-
Profit Before Tax		(131,607)	-
Tax Expense		Nil	
Profit(Loss) for the Period		(131,607)	-
Earning Per Equity Share			
Basic		(2.63)	-
Diluted		(2.63)	

Notes forming part of accounts 8 to 15.

Other notes referred to above form an integral part of the Financial Statements

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

**For and on behalf of the Board of Directors of
PPFAS Trustee Company Private limited**

K.P. Chaudhari, Partner

M.No. 31661

Place: Mumbai

Date: July 20, 2012

P A Balasubramanian

Director

Satya Prakash Agarwal

Director

Notes to the financial statements for the year ended 31st March, 2012

Note No	Particulars	As at 31st March, 2012 (Rs)		As at 31st March, 2011 (Rs)	
1	Share Capital Authorized:				
	50,000 Equity Shares of Rs.10 each		500,000		-
	Issued, Subscribed & Paid Up				
	50,000 Equity Shares of Rs.10 each		500,000		-
			500,000		-
		As at 31st March, 2012 (Rs)		As at 31st March, 2011 (Rs)	
		Number	(Rs)	Number	(Rs)
	Reconciliation of Shares outstanding as at the beginning and at the end of the reporting period.				
	At the beginning of the Period	Nil	Nil	-	-
	Issued during the period	50,000	500,000	-	-
	Outstanding at the end of the period	50,000	500,000	-	-
	Details of Shareholders holding more than 5 % of Ordinary Shares				
	Name of the Shareholders	Number	% of Holding	Number	% of Holding
	Parag Parikh Financial Advisory Services Limited	49,999	99.99	-	-
2	Reserves and Surplus				
	Surplus/(deficit) in the statement of Profit and Loss				
	At the Beginning of the Accounting Period			-	-
	Additions During the Year (Balance in statement of Profit & Loss)			(131,607)	-
	At the End of the Accounting Period			(131,607)	-
3	Other Current Liabilities				
	TDS Payable on Rent			1,500	-
				1,500	-
4	Short term Provisions				
	Provision For Audit Fees			20,000	-
				20,000	-
5	Cash & Cash Equivalents				
	(i) Cash in hand and as Imprest			470	-
	(ii) On Current Accounts			379,423	-
				379,893	-
6	Short Term Loans and Advances				
	Deposits			10,000	-
				10,000	-

Notes to and forming part of Statement of Profit and Loss
for the year ended 31st March, 2012

Note No	Particulars	For the year ended 31st March, 2012	For the year ended 31st March, 2011
7	Other Expenses		
	Rent	39,850	-
	Preliminary and pre-operative expenses written off	31,500	-
	Auditors' Remuneration	20,000	-
	Director's Fees	15,000	-
	Printing & Stationary	12,023	-
	Professional Fees	5,515	-
	Rates & Taxes	4,090	-
	Professional Tax	2,500	-
	Miscellaneous expenses	1,129	-
	Total	131,607	-

Notes to Accounts

8 Company Information

The Company PPFAS Trustee Company Private Limited is subsidiary of Parag Parikh Financial Advisory Services Limited. It is incorporated on 24.08.2011. This is the first year of operations of the Company. The Company is incorporated to function as trustee to the PPFAS Mutual Fund. The company has not started its operations. Primary source of income to the Company is in the form of 'Trusteeship fees' that flows to the company and is calculated based on the Asset Under Management for the Mutual Fund.

9 Significant Accounting Policies

a) Accounting Convention

The financial statements are prepared under the historical cost convention and materially comply with the mandatory accounting standards issued by the Institute of Chartered Accountants of India. All assets and liabilities have been classified as current or non-current as per the Company's normal operating cycle and other criteria set out in Revised Schedule VI to the Companies Act, 1956.

The Company has ascertained its operating cycle as 12 months for the purpose of current / non-current classification of assets and liabilities.

b) Revenue Recognition

Revenue from Trusteeship fees, Interest and other business is generally recognized on accrual basis.

c) Investments

Investments are valued at their acquisition costs.

d) Provision and Contingent Liabilities

Provision involving substantial degree of estimation in measurement is recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. There are no Contingent Liabilities.

e) Taxes on Income

Current Tax is determined as the amount of tax payable in respect of the taxable income for the period.

10 The amount payable to the Small Scale Undertaking is NIL.

11 Contingent Liabilities: Nil

12 Major Components of Deferred Tax Assets: Nil

13 Disclosure as required by Schedule VI of the Companies Act, 1956

a) Particulars of Auditor's Remuneration

Particulars	FY 2011-12	FY 2010-11
a) As Auditors	20,000/-	-
b) For other Services	-	-
TOTAL	20,000/-	-

b) Value of Imports

Particulars	FY 2011-12	FY 2010-11
Value of Imports	NIL	NIL

c) Expenditure in Foreign Exchange

Particulars	FY 2011-12	FY 2010-11
Expenditure in Foreign Exchange	Nil	Nil

d) Earnings in Foreign Exchange

Particulars	FY 2011-12	FY 2010-11
Earnings in Foreign Exchange	Nil	Nil

14) Disclosure as required by Accounting Standard and other announcements issued by ICAI.

As per Accounting Standard 18, issued by the Institute of Chartered Accounts of India, the disclosures of transactions with the related parties as defined in the Accounting Standard are given below:

Name of the Related Party.	Relationship	Nature of Payment	Amount
Empeegee Portfolio Management Services Pvt. Ltd.	Enterprise over which Key Managerial Personnel (of Holding Company) are able to exercise significant influence.	Rent	39,850/-

15) Earnings per share (EPS)

Particulars	Current year	Previous year
Loss attributable to equity shareholders	-131,607/-	-
Weighted average number of equity shares Outstanding during the year	50,000/-	-
Basic & Diluted EPS	Rs. -2.63/-	-
Nominal value per share	Rs. 10/-	-

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

**For and on behalf of the Board of Directors of
PPFAS Trustee Company Private Limited**K.P. Chaudhari, Partner
M.No. 31661P A Balasubramanian
DirectorSatya Prakash Agarwal
DirectorPlace: Mumbai
Date: July 20, 2012

General Profile

Registration Details

Registration No.	U65100MH2011PTC221203 – 2011-12
Balance Sheet Date	March 31, 2012.
Capital Raised during the Year	
Public Issue	NIL
Right Issue	NIL
Bonus Issue	NIL
Private Placement (Rs. In'000)	500

Position of Mobilisation and Development of Funds: (Rs. In'000)

Total liabilities	390
Total Assets	390

Sources of Funds:

Paid-up Capital	500
Reserves and Surplus	-132
Non Current Liabilities	-
Current Liabilities	22

Application of Funds:

Net Non current Assets	-
Non Current Investments	-
Current Assets	390
Net Deferred Tax Assets	-
Miscellaneous Expenditures	-
Accumulated losses	-

Performance of the Company: (Rs. In'000)

Turnover	-
Total Expenditure (Including Depreciation.)	132
Profit/(Loss) Before Tax	-132
Profit /(Loss) After Tax	-132
Earnings Per Share (EPS) (in Rs.)	-2.63
Dividend Declared	NIL

Auditor's Report

CVK & Associates
Chartered Accountants

2, Samarth Apartments
D. S. Barbrekar Road, Gokhale Road,(North)
Dadar ,Mumbai – 400 028
Phone : 24468717, 24451488
Fax No: 2446 6139

Auditors Report on the consolidated Financial Statements of Parag Parikh Financial Advisory Services Limited and its Subsidiary PPFAS Asset Management Private Limited and PPFAS Trustee Company Private Limited.

TO THE MEMBERS OF PARAG PARIKH FINANCIAL ADVISORY SERVICES LIMITED

- 1 We have audited the attached Consolidated Balance Sheet of Parag Parikh Financial Advisory Services Limited and its Subsidiary PPFAS Asset Management Private Limited and PPFAS Trustee Company Private Limited as at 31st March, 2012, and also the consolidated Statement of Profit & Loss for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2 We conducted our audit in accordance with auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material mis-statement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3 We report that the consolidated financial statements have been prepared by Company's Management in accordance with the requirements of Accounting Standard (AS) 21, Consolidated Financial Statements issued by the Institute of Chartered Accountants of India ('ICAI').
- 4 Based on our audit and on consideration of separate audit reports on individual financial statements of the Company, and its aforesaid subsidiaries and to the best of our information and according to the explanations given to us, in our opinion, the attached consolidated financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

a) in the case of the consolidated Balance Sheet, of the state of affairs of the Company and its Subsidiaries as at 31st March, 2012; and

b) in the case of the consolidated Statement of Profit & Loss, of the profit of the company and its Subsidiaries for the period ended on that date.

For CVK & Associates
Chartered Accountants
(Firm's Registration no.-101745W)

Place: Mumbai
Date: August 17, 2012

K.P. Chaudhari, Partner
M.No. 31661

Consolidated Balance Sheet as at 31st March 2012

Particulars	Note No	As at 31st March, 2012 (Rs)	As at 31st March, 2011 (Rs)
EQUITY AND LIABILITIES			
Shareholders' Funds			
(a) Share Capital	1	65,148,050	65,148,050
(b) Reserves And Surplus	2	249,213,798	231,354,603
	(a)	314,361,848	296,502,653
Current Liabilities			
(a) Trade Payables	3	1,409,870	11,657,403
(b) Other Current Liabilities	4	2,920,111	4,066,620
(c) Short Term Provisions	5	14,334,012	18,559,064
	(b)	18,663,993	34,283,087
Total	(a+b)	333,025,841	330,785,740
ASSETS			
Non-Current Assets			
(a) Fixed Assets			
(i) Tangible Assets	6A	7,519,064	5,481,561
(ii) Intangible Assets	6B	2,156,417	749,564
	(c)	9,675,481	6,231,125
(b) Non-Current Investments	7	82,691,156	207,963,810
(c) Long-Term Loans & Advances	8	4,697,292	4,653,542
(d) Deferred Tax Assets	9	1,215,252	1,235,177
	(d)	88,603,700	213,852,529
Current Assets			
(a) Current Investments	10	168,699,258	21,038,243
(b) Trade Receivables	11	18,873,622	25,417,181
(c) Cash & Cash Equivalents	12	6,863,578	24,419,592
(d) Short-Term Loans & Advances	13	34,080,463	38,082,758
(e) Other Current Assets	14	6,229,739	1,744,312
	(e)	234,746,660	110,702,086
Total	(c+d+e)	333,025,841	330,785,740

Notes forming part of accounts 21.

Other notes referred to above form an integral part of the Financial Statements

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

For and on behalf of the Board of Directors of PPFAS Ltd

K.P. Chaudhari, Partner
M.No. 31661

Ashish Shah
Director

Parag Parikh
Director

Place: Mumbai
Date: August 17, 2012

Trupti Shah
Company Secretary

Consolidated Statement of Profit and Loss for the year ended 31st March 2012

Particulars	Note No	Figures for the year ended 31st March, 2012	Figures for the year ended 31st March, 2011
Income			
Revenue From Operations	15	66,310,447	83,455,661
Other Income	16	18,659,539	51,679,043
Total Revenue		84,969,986	135,134,704
Expenses			
Employee Benefits Expenses	17	36,542,535	39,340,914
Finance Costs	18	8,378	85,821
Depreciation & Amortization Expenses	19	2,224,327	2,432,936
Other Expenses	20	24,869,448	22,436,973
Total Expenses		63,644,688	64,296,644
Profit Before Tax		21,325,298	70,838,060
Tax Expense			
Current Tax		3,136,081	12,547,989
Deferred Tax Expenses		19,925	(188,778)
Profit(Loss) for the Period		18,169,292	58,478,849
Earning Per Equity Share			
Basic		0.84	8.98
Diluted		0.84	8.98

Notes forming part of accounts 21.

Other notes referred to above form an integral part of the Financial Statements

As per our Report of even date

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

For and on behalf of the Board of Directors of PPFAS Ltd.

K.P. Chaudhari, Partner
M.No. 31661

Ashish Shah
Director

Parag Parikh
Director

Place: Mumbai
Date: August 17, 2012

Trupti Shah
Company Secretary

Schedules Forming Part of Consolidated Balance Sheet as at March 31st, 2012

Note No	Particulars	As at 31st March, 2012 (Rs)		As at 31st March, 2011 (Rs)	
1	Share Capital				
	Authorized: 20,000,000 Equity Shares of Rs.10/- each	20,000,000		20,000,000	
	Issued, Subscribed & Paid Up 6,514,805 Equity Shares of Rs.10/- each fully paid (Inclusive of 2,646,805 shares issued to shareholders of Parag Parikh Securities Ltd at par on Amalgamation)	65,148,050		65,148,050	
		65,148,050		65,148,050	
		As at 31st March, 2012 (Rs)		As at 31st March, 2011 (Rs)	
		Number	(Rs)	Number	(Rs)
	Share Capital				
	Reconciliation of Shares outstanding as at the beginning and at the end of the reporting period.				
	At the beginning of the Period	6,514,805	65,148,050	6,514,805	65,148,050
	Issued during the period	Nil	Nil	Nil	Nil
	Outstanding at the end of the period	6,514,805	65,148,050	6,514,805	65,148,050
2	Reserves and Surplus				
	General Reserve (a)			385,000	385,000
	Capital Redemption Reserves (b)			10,100,000	10,100,000
	Surplus/(deficit) in the statement of Profit and Loss				
	At the Beginning of the Accounting Period			220,869,603	162,390,754
	Balance of Liquidated Subsidiary			(310,097)	
	Additions During the Year				
	Dividend from Dimensions Ventures Inc. (i)			310,097	
Balance in statement of Profit & Loss (ii)			17,859,195		
Total (c=i+ii)			18,169,292	58,478,849	
Balance Carried Forward (a+b+c)			238,728,798	220,869,603	
		249,213,798		231,354,603	
3	Trade Payables				
	Sundry Creditors			1,409,870	11,657,403
		1,409,870		11,657,403	
4	Other Current Liabilities				
	TDS - Professional Fees			408,712	466,849
	TDS - Salaries			2,479,056	3,595,271
	TDS - Rent			31,391	-
	TDS - Contractor			952	4,500
		2,920,111		4,066,620	
5	Short term Provisions				
	Provisions For Audit Fees			355,000	266,910
	Salary Payable			10,258,931	14,159,853
	Profession Tax Payable			9,550	11,525
	Providend Fund Payable			221,166	276,437
	PMS-Service Tax Payable Banking			48,125	-
	Stamp Duty Payable			27,265	77,727
	Provision for Expenses			233,268	613,289
	Profession Charges Payable			3,093,026	3,053,702
	Provision for Bad Debts			62,058	-
	ESIC Payable			5,203	11,719
Security Transaction Tax Payable			20,420	87,902	
		14,334,012		18,559,064	

Note 6: Particulars of Fixed Assets for the year ended 31st March, 2012

Sr. No	Asset	Rate of Dep	Gross Block as at 01/04/2011	Additions during the year	Deductions during the year	Gross Block as at 31/03/12	Provision for Dep upto 31/03/11	Depreciation for the year 11-12	Accu. Depreciation on Sold Assets	Total dep upto 31/03/12	Net Block as at 31/03/12	Net Block as at 31/03/11
A.	Tangible Assets											
1	Computer	40.00%	9,068,536	653,144	213,753	9,507,927	8,444,395	340,276	211,639	8,573,032	936,625	624,141
2	Electrical Equipment	13.91%	4,345,246	194,001	76,934	4,462,313	3,403,206	144,548	76,934	3,470,820	991,494	942,040
3	Electrical Installation	13.91%	324,815	85,605	-	410,420	265,351	12,083	-	277,434	132,986	59,464
4	Motor Car*	25.91%	5,118,969	2,661,672	2,057,005	5,723,636	2,144,824	1,115,983	1,179,582	2,081,225	3,642,411	2,974,145
5	Furniture & Equipments	18.10%	3,701,363	1,160,680	7,243	4,854,800	2,819,592	226,903	7,243	3,039,252	1,815,548	881,771
	TOTAL		22,558,929	4,755,102	2,354,935	24,959,096	17,077,368	1,839,793	1,475,398	17,441,763	7,519,064	5,481,561
B.	Intangible Assets											
1	Computer Software	40.00%	5,222,277	1,791,387	83,396	6,930,268	4,472,713	384,534	83,396	4,773,851	2,156,417	749,564
	TOTAL		5,222,277	1,791,387	83,396	6,930,268	4,472,713	384,534	83,396	4,773,851	2,156,417	749,564
	TOTAL (A+B)		27,781,206	6,546,489	2,438,331	31,889,364	21,550,081	2,224,327	1,558,794	22,215,614	9,675,481	6,231,125
	Previous Year		27,296,546	3,108,930	2,624,270	27,781,206	21,133,301	2,432,936	2,016,156	21,550,081	6,231,125	-

* Assets Registered in the personal name of Directors.

Note 7: Non Current Investments

Particulars	No of shares	Cost for 31/03/2012'	MKT. Rate 31/03/2012'	MKT. Value on 31/03/2012'	No of shares	Cost for 31/03/2011'
Quoted Investment: "Equity Shares Fully Paid"						
Action Construction	558	17,247	31	17,354	-	-
Aditya Birla Nuvo Ltd	35	28,604	934	32,692	-	-
Aegis Logistics Ltd	528	69,035	150	79,121	-	-
Ashina House	80	11,806	165	13,204	-	-
Axis Bank	6,041	4,961,116	1,146	6,922,382	-	-
Bajaj Corp Ltd	145	14,995	116	16,777	-	-
Balmer Lawrie Van Ltd	51	28,478	533	27,203	-	-
Blue Star Limited	47	7,887	189	8,860	-	-
Camlin Ltd	147	4,998	34	5,064	-	-
Crompton Greaves Ltd	750	105,642	138	103,613	-	-
Engineers India Ltd	77	16,969	254	19,558	-	-
Fortis MLR	234	7,488	28	6,540	-	-
Greaves Cotton Ltd	346	29,736	87	29,946	-	-
Gujarat Gas	20	6,690	390	7,793	-	-
Honda Seil Power Ltd	71	23,243	368	26,128	-	-
ICICI Bank	71	49,025	887	62,995	-	-
ICRA Ltd	16	14,720	1,121	17,931	-	-
IDFC Ltd	356	37,161	135	48,096	-	-
ILFS & Investment Managers Ltd	236,926	10,122,761	27	6,420,695	232,550	10,002,300
Indra Gas	50	15,825	379	18,938	-	-
J K & Bank	37	26,732	917	33,942	-	-
JK Lakshmi	500	18,500	65	32,600	-	-
Maharashtra Scooter	9,132	2,743,660	302	2,758,321	-	-
Mazda Ltd	170	14,428	87	14,790	-	-
Mphasis Ltd	250	78,095	404	101,075	-	-
NESCO Ltd	13	7,150	631	8,199	-	-
NOIDA Toll Bridge Ltd	340,761	10,158,225	22	7,650,084	333,750	9,998,982
Piramal Healthcare Ltd	7,525	3,045,740	469	3,529,225	-	-
Polaris Lab	114	14,851	164	18,685	-	-
PSU Bank Bees	49	14,620	340	16,660	-	-
Revathi Equipment Ltd	90	28,818	272	24,512	-	-
Sasken Communications	119	12,340	115	13,649	-	-
Standard Chartered PLC(IIDR)	563	39,433	94	52,950	-	-
Sterling Holiday Resorts (India)	62	4,670	86	5,326	-	-
Swaraj Engineering Ltd	55	24,207	401	22,058	-	-
Tata Motors NPP_DVR	294	24,898	158	46,393	-	-
VST Tiller Ltd	43	21,509	454	19,522	-	-
Total- (i)		31,851,302		28,232,878		20,001,282
Unquoted Investments:						
Karrox Technologies Ltd.	50,000	2,000,000			50,000	2,000,000
Mumbai stock Exchange	11,401	1,140,977			11,401	1,140,977
Pal pageout					17,200	318,200
Total- (ii)	-	3,140,977				3,459,177
Investment in mutual Fund						
Birla SunLife Cash Manager		44,920,238		47,631,007	18,444,802	184,503,351
Birla SunLife Cash Manager (AMC)		2,778,639				
Total- (iii)		47,698,877				184,503,351
Grand Total (i+ii+iii)		82,691,156				207,963,810

8	Long Term Loans and Advances		
	Security Deposits	-	-
	Loans and Advances to Related Parties		
	Advances recoverable in cash or kind		
	Previous Year Taxes Refundable	3,357,673	4,783,542
	a)Advance Tax(Net of Provision for Tax)	1,339,619	(130,000)
		4,697,292	4,653,542
9	Deferred Tax Asset(Net)		
	Deferred Tax Asset		
	Opening Balance	1,235,177	1,046,399
	Impact of difference between Depreciation charged as per Company Law & Depreciation charged as per Tax Law	(19,925)	188,778
	Net Deferred Tax Asset	1,215,252	1,235,177
10	Current Investments		
	Fixed Deposits with maturity less than 12 months	168,699,258	21,038,243
		168,699,258	21,038,243
11	Trade Receivables		
	(Unsecured considered good unless otherwise stated)		
	(1) Debts outstanding for a period exceeding six months from the date they are due	Nil	Nil
	(2) Other Debts (Unsecured considered good)	18,873,622	25,417,181
	Total (A+B)	18,873,622	25,417,181
12	Cash & Cash Equivalent		
	(i) Cash in hand and as Imprest	80,576	58,078
	(ii) On Current Accounts	6,783,002	24,361,514
		6,863,578	24,419,592
13	Short Term Loans and Advances		
	(i) Deposits with Stock Exchange	16,050,000	18,050,000
	(ii) Other Deposits	16,758,360	19,094,160
	(iii) Advances	1,272,103	938,598
		34,080,463	38,082,758
14	Other Current Assets		
	Prepaid Expenses	812,247	901,351
	Interest accrued on Fixed Deposits	5,417,492	842,961
		6,229,739	1,744,312

Schedules Forming Part of Consolidated Statement of Profit & Loss for Year Ended March 31st 2012

Note No	Particulars	Figures for the year ended 31st March, 2012	Figures for the year ended 31st March, 2011
15	Revenue From Operations		
	Brokerage	10,601,834	24,611,645
	Advisory Fees	1,614,622	224,589
	Portfolio Management Fees	50,673,435	56,182,749
	Dp Fees	287,702	263,145
	Placement Charges - MF	3,132,854	2,173,533
		66,310,447	83,455,661
16	Other Income		
a	Net Gain/Loss on Sale of Investment		
	Profit on share dealings	10,136	-
	Short Term Capital Gain on Equity	28,150	19,996,219
	Short Term Capital Gain on Mutual Fund	3,115,325	-
	Long Term Capital Gain Equity	-	20,158,994
	Total (a)	3,153,611	40,155,213
b	Other Non-Operating Income		
	Profit on Sale of Car	222,577	258,981
	Interest on Fixed Deposit	6,736,449	1,052,456
	Interest on ILFS Margin	121,602	574,177
	Dividend on Shares	876,710	1,781,133
	Dividend on Mutual Fund	7,122,201	7,747,514
	Other Income	426,390	109,569
	Total (b)	15,505,928	11,523,830
	Total (a + b)	18,659,539	51,679,043
17	Employee Benefit expenses		
	Salary and Wages		
	Office Staff Salary	33,796,290	37,098,712
	Contribution to Provident Fund and other funds		
	Contribution to Provident Fund	2,114,137	1,693,300
	Other expenses		
	Staff Welfare	632,108	548,902
		36,542,535	39,340,914
18	Financial Costs		
	Interest on Overdraft	8,378	10,068
	Exchange Gain/Loss		6,815
	Bank Guarantee Charges		68,938
		8,378	85,821
19	Depreciation and Amortization expense		
	Depreciation of Tangible Assets	1,839,793	1,700,023
	Amortization of Intangible Assets	384,534	732,913
		2,224,327	2,432,936

20	Other expenses		
	Professional Charges	10,929,012	9,068,820
	Preliminary Expenses Written Off	1,354,614	-
	Rent Expenses	1,248,955	732,000
	Entertainment & Business Promotion Expenses	994,078	1,562,396
	Electricity expenses	944,563	1,017,760
	Computer Maintenance	863,134	1,044,761
	Telephone/communication	813,629	650,626
	Repairs & maintenance	778,857	525,791
	Advertising expenses	623,010	1,343,067
	Motor car expenses	551,234	437,277
	Prior period expenses/income	537,158	(303,775)
	Printing & stationery	480,182	816,103
	Membership & subscription	444,699	787,364
	Travelling expenses	444,316	622,697
	Conveyance Charges	397,050	382,935
	Stamp duty.	364,760	563,632
	Lease line charges	352,172	280,901
	Transaction charges	341,571	394,353
	Audit fees	385,000	345,000
	Investments written off	318,200	-
	Postage & Courier Charges	309,383	254,282
	Miscellaneous expenses	256,791	263,776
	Seminar fees	209,576	76,245
	Insurance Charges	169,099	197,504
	General charges NSDL/NSE/STP	144,580	106,348
	Security service charges	143,999	145,236
	Vsat charges	100,000	110,300
	Books & periodicals	69,765	123,445
	Franking charges	62,170	170,758
	Bank Charges	37,000	26,177
	BSE rent and maintenance charges	31,771	50,138
	Demat charges	31,720	129,031
	Penalties levied by stock exch	31,610	34,293
	Internet charges	29,491	169,404
	STT, Service Tax & other charges on Share Invest.	16,531	253,057
	Filing fees	10,596	12,330
	Director's Fees	25,000	-
	ILFS charges	7,237	26,666
	Turnover(SEBI)	7,164	11,339
	Professional tax - company.	7,000	2,000
	Maharashtra Labour welfare Fund	2,772	2,936
	TOTAL	24,869,448	22,436,973

Notes To Accounts

21 Significant Accounting Policies:

a) Accounting Convention:

The financial statements are prepared under the historical cost convention and materially comply with the applicable accounting standards in the country of incorporation.

b) Principles of Consolidation:

The consolidated financial statements are related to Parag Parikh Financial Advisory Services Limited and its subsidiary company PPFAS Asset Management Private Limited. The consolidated statements have been prepared on the following basis:

The financial statements of the company and its subsidiary are combined on line by line basis by adding together the book values of the like items of assets, liabilities, income & expenses in accordance with the Accounting Standard (AS) 21- "Consolidated Financial Statements" issued by the Institute of Chartered Accountants of India.

The consolidated financial statements are prepared using uniform accounting policies for like transactions and events in similar circumstances and necessary adjustments required for deviations, if any to the extent possible unless otherwise stated, are made in the consolidated financial statements and are presented in the same manner as the Company's standalone financial statements.

However, the consolidated accounts of the previous year ended 31st March 2011 and current year ended 31st March 2012 are not comparable due to changes in the companies that were considered for consolidation in these two years.

The former include results of Dimension Venture Inc. which ceased to be the subsidiary of Parag Parikh Financial Advisory Services Limited during the current year.

Moreover in the current year, two companies viz. PPFAS Asset Management Private Limited and PPFAS Trustee Company Private Limited were formed, which are 100% subsidiaries of Parag Parikh Financial Advisory Services Limited. Accordingly these accounts have been considered for the purpose of consolidation for the year ended 31st March 2012.

c) Investments:

Investments other than in subsidiaries have been accounted as per Accounting Standard 13 on Accounting for investments.

d) Other Significant Accounting Standards:

These are set out in notes to accounts under significant accounting policies for financial statements of the respective companies.

Previous year figures have been regrouped wherever necessary.

For CVK & Associates

Chartered Accountants

(Firm's Registration no.-101745W)

K.P. Chaudhari, Partner

M.No. 31661

Place: Mumbai

Date: August 17 2012

For and on behalf of the Board of Directors of PPFAS Ltd

Ashish Shah

Director

Parag Parikh

Director

Trupti Shah

Company Secretary

Parag Parikh Financial Advisory Services Limited

Registered Office: 103, Veena Chambers, 21 Dalal Street, Mumbai - 400 001

Attendance Card

Twentieth Annual general meeting - September 27th, 2012 at. 4.00 pm

Full Name of Member :
Regd. Folio No. :
Full Name of Proxy, if any :

I hereby record my presence at the Twentieth Annual General Meeting of the Company on September 27th, 2012 at. 4.00 pm at Great Western Building, 1st Floor, 130-132, SBS Marg, Near Lion Gate, Fort, Mumbai - 400 001.

Member's/Proxy's Signature

Note: Members are requested to record their attendance by delivering the attendance slip, duly signed at the gate.

Parag Parikh Financial Advisory Services Limited
Registered Office: 103, Veena Chambers, 21 Dalal Street, Mumbai - 400 001

Form of Proxy

I/We _____ of _____ being a Member/Members of Parag Parikh Financial Advisory Services Limited hereby appoint _____ of _____ or failing him _____ of _____ as my/our proxy to vote for me/us and on my/our behalf at the 20th Annual General Meeting of the Company to be held on September 27th, 2012 at. 4.00 pm and at any adjournment thereof.

Dated this _____ day of _____ 2012.

For office Use only

Proxy No. :
Reg Folio No. : No of Shares :

Affix one
Rupee
Revenue Stamp

Notes:

1. The form should be signed across the stamp as per specimen signature registered with the Company.
2. The proxy Form must be deposited at the Corporate Office of the company not less than 48 hours before the time fixed for holding the Meetings.
3. A proxy need not be a Member.

Portfolio Management Services

Financial Planning

Mutual Funds

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PARAG PARIKH FINANCIAL ADVISORY SERVICES LIMITED

Great Western Building, 1st Floor, 130/132, Shahid Bhagat Singh Marg, Near Lion Gate, Fort, Mumbai - 400 001. INDIA.

T: 91 - 22 - 6140 6555 F: 91 - 22 - 2284 6553 E: email@ppfas.com

